

ONLINE WORLD CHAMPIONSHIP «WBC»
WORLD BEAUTY CHAMPIONSHIP

REGULATIONS

Cosmetology



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INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP

- Read the championship information on our website.
- Choose the category that matches your level of experience.
- Select the nomination (competition category) in which you would like to participate.
- Visit wbc-beauty-champ.com, go to the WBC Online Championship section, and complete the participation application form.
- You can pay the participation fee directly on the website using your preferred payment method.
- After your payment is confirmed, you will receive an email containing your participant number, your competition entry number, and your login details for your personal account.
- Your personal account login credentials will also be sent to your email address.
- Your participant number and personal account login details will be sent from info@wbc-beauty-champ.com. Please also check your Spam folder.
- Complete your competition entry. The required photo and video angles are specified in the regulations for each nomination.
- To submit your entry, log in to your personal account and upload all required photos, videos, and the checklist.
- Competition entries will be accepted until February 4, 2027.
- Wait for the championship results. The winners will be announced on February 28, 2027.
- Celebrate your victory! ✨

DEAR PARTICIPANTS!

PLEASE NOTE THAT WHEN EVALUATING THE WORKS, IT IS NOT THE DELAYED EFFECT OF THE PROCEDURE, WHICH MAY APPEAR MONTHS LATER, THAT IS TAKEN INTO ACCOUNT, BUT THE IMMEDIATE RESULT, VISIBLE IMMEDIATELY AFTER ITS COMPLETION. THE JUDGES EVALUATE YOUR TECHNIQUE, PROFESSIONAL SKILL, AND THE QUALITY OF THE WORK AT THE MOMENT.

ONLINE CHAMPIONSHIP REGULATIONS

1. Application deadline: February 4, 2027.
2. Competition entry submission deadline: February 4, 2027.
3. Judging period: February 11–18, 2027.
4. Final and announcement of results: February 28, 2027.
5. Applications must be submitted via the official website: <https://wbc-beauty-champ.com>
6. The participation fee is paid on the website after submitting the application.
7. Once the payment is confirmed, each participant will be assigned a Participant Number as well as a unique Competition Entry Number for each selected nomination.
8. After payment, the participant will receive the login credentials for their personal account at the email address provided during registration. The participant number and personal account access details will be sent from:
info@wbc-beauty-champ.com
Please also check your Spam folder.
9. Participants must prepare their photo and video materials in accordance with these Championship Regulations. Competition entries must be submitted through the personal account. To do this, log in using the username and password sent to your email after payment, and upload:
 - photographs and videos of the competition entry;
 - the completed checklist or procedure protocol.
10. The championship is open to professionals who:
 - have completed professional training in the relevant field;
 - work exclusively with professional products and materials;
 - have paid the registration fee.There are no age restrictions for participants.
11. The work/works must be completed after the application has been submitted and the registration fee has been paid.
12. A participant can take part in the same nomination several times, and payment for each work is as a separate nomination.

13. Any processing or cropping of photos, or the use of retouching programs is prohibited – this will result in disqualification.

14. It is prohibited to provide knowingly false information about your category. Responsibility for providing information about the category lies with the participants of the championship.

In case of detection of knowingly false information, the participant will be disqualified and will lose all awards.

15. The decisions of the judges are final and not subject to revision.

16. Prizes and gifts are sent at the expense of the participants.

Sending awards to winners within 1 month after the championship final.

Sending awards from Ukraine.

17. Registration fees are voluntary and non-refundable, the funds received are used by the organizers to hold the championship.

18. Participants who have submitted an application and paid the registration fee accept all the terms and conditions of the championship and give consent to the processing of their personal data and its use for the purposes of the championship.

19. It is allowed to take part in the championship with the work with which you have taken part in other championships.

20. A participant can use the same model in different nominations.

21. The brand of materials is chosen at the discretion of the participant. Only professional materials may be used.

22. Requirements for photo and video materials:

- IMPORTANT - good quality photos and videos, clear, without blur, with good light without darkening and shadows.
- Various photo editing methods are not allowed: photoshop, editors, etc. If it is detected during verification that the photograph was processed - the artist is disqualified without compensation.

- In the photos the model's face is taken close-up so that the work done can be seen. The model is photographed sitting without a cap.
- A photo of the model holding a participant number is not required.
- **The technician MUST attach a protocol of the procedure to the work.**

IMPORTANT:

The participant must perform the work in a disposable mask - to ensure the anonymity of their work, otherwise the participant will be disqualified for failure to comply with the regulations!

DISQUALIFICATION:

- It is prohibited to add photos to social networks until the championship final.
- It is prohibited to photograph your work near diplomas/cups - where your full name is visible.
- Disqualification of a participant's work implies suspension of the right of this work to participate in the Championship.
- Disqualification of a participant or a participant's work occurs by decision of the judges and the organizer.
- Disqualification of a participant is possible only if the participant violates the rules established by these regulations and appendices to it.
- Disqualification of a participant may occur both during and after the completion of this Championship, but no later than 1 calendar month from the date of announcement of the results, provided that circumstances are discovered that violate the terms of this regulation and its appendices.
- Presence in the photos and video materials of the participant without disposable mask.
- Announcement of the participant's full name in video materials.

- Providing less than 70% of the total number of photos and videos specified in the regulations.
- Using retouching/photoshop.
- Use of mascara and any other decorative cosmetics.
- Discussing your work with the judges before the announcement results.
- Lack of protocol for the procedure.

FORBIDDEN:

- Using mascara and any other decorative cosmetics in photos and videos BEFORE and AFTER!
- Acceleration and cutting of video materials.

FOR WHAT REASONS CAN A PARTICIPANT BE AWARDED PENALTY POINTS BY THE JUDGES:

- 1.3a absence of EVERY photo or video required by the regulations (-1 point for each photo and video in the criteria).
2. Damage to the skin (up to -5 points if the criterion Damage to the skin is present).
3. Speeding up and cutting video materials (-5 points for each speeded up or cut video in the Failure to comply with the regulations criterion).
4. Failure to comply with regulations.

PROHIBITED TOPICS OF THE CHAMPIONSHIP:

WAR THEMES, RELIGION, POLITICS, VIOLENCE, PREGNANCY, NUDE PHOTOGRAPHY AND EROTICA.

CATEGORIES OF CHAMPIONSHIP PARTICIPANTS

- Junior (work experience up to one year).
- Master (work experience from 1 to 3 years).
- Professional (work experience from 3 years or trainers with any experience, *prize winners in the professional category*).

**you are allowed to try yourself in the categories above!*

** you cannot lower your category, the participant will automatically lose all awards!*

**work experience is counted from the first basic training!*

**teachers with any experience participate in the professional category!*

CHAMPIONSHIP NOMINATIONS

LIP CONTOURING

FACIAL CONTOURING

CORRECTION OF SIGNS OF SKIN
AGING

FACIAL CLEANSING

PEELING

CORRECTION OF THE FIGURE AND
IMPROVEMENT OF THE BODY AESTHETICS

FANTASY IMAGE

** without category, free, upon payment of participation in 2 or more nominations)*

COST OF PARTICIPATION IN THE CHAMPIONSHIP

- » You can take part in any number of nominations.
- » The more nominations, the greater the chances of winning!
- » The price is the same for all categories.
- » The price is the same for all nominations.
- » **1 nomination (any) - 60 euro**



PASSING SCORE

To receive a prize, a participant must score a certain number of points (the passing score is measured in %).

PASSING SCORE BY CATEGORY:

JUNIORS

1ST PLACE — 70%
2ND PLACE — 65%
3RD PLACE — 60%

MASTERS

1ST PLACE — 75%
2ND PLACE — 70%
3RD PLACE — 65%

PROFESSIONALS

1ST PLACE — 80%
2ND PLACE — 75%
3RD PLACE — 70%

DETERMINING THE PRIZE WINNERS

The winners of the competition are the participants who score the maximum number of points in % ratio.

- Based on the number of points scored, participants will be awarded 1-2-3 places.
- Only one nominee is nominated for each prize place, in each nomination and in each category.

Junior: 1,2,3 prize place

Master: 1,2,3 prize place

Professional: 1,2,3 prize

place

THE WINNERS OF THE CHAMPIONSHIP RECEIVE:



CERTIFICATE OF PARTICIPATION



WINNER'S DIPLOMA



PERSONALIZED CUP

ALL CHAMPIONSHIP PARTICIPANTS RECEIVE:



CERTIFICATES OF PARTICIPATION IN THE INTERNATIONAL CHAMPIONSHIP **IN ELECTRONIC FORM**

The winners will be published on the day of the final on the Instagram page, in the form of posts.

On the day of the championship final, the link in the Instagram profile header will contain: participant certificates, prize winner diplomas and evaluation sheets.

GRAND PRIX



THE MAIN PRIZE OF THE CHAMPIONSHIP:

**Huge cup
+ opportunity to become a judge next season!**

HOW TO GET A PRIZE?

VERY SIMPLE!

- » **COSMETOLOGIST** - participate in 3 different nominations.
(If you participate in more than 3 nominations, only the points from the best 3 works will be taken into account)
- » **The Grand Prix will be awarded to 1 participant who has scored the maximum number of points** (in %) for the required number of nominations.
- » **! More nominations - more chances to win!**

SUBMIT YOUR WORK

After payment, your login and password for your personal account will be sent to your email address.

In your personal account, you will see all the paid categories and will be able to upload your competition entry and checklist.

Until the championship final, you can review and replace the uploaded photos.

On the day of the final, access to editing will be blocked. After that, it will no longer be possible to replace the photos.

Please make sure to carefully check your competition entry before the final.

REQUIREMENTS TO THE MODEL

The winners of the competition are the participants who score the maximum number of points in % ratio.

- A participant can use the same model in different nominations.
- The age category of models is from 18 to 60 years.
- In the "Peeling" category - when performed using the method:
 - The "non-injection mesotherapy" model should be with visible problems on the skin (wrinkles of different depths, pigment spots, large pores).
 - The participant chooses the type of hardware mesotherapy (MT) themselves and describes in detail each stage of the work process and materials.

EVALUATION CRITERIA FOR EACH NOMINATION

LIP CONTOURING

Two types of work execution:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)



- Lip contouring (needle)



- Lip contouring (cannula)

» IMPORTANT:

The participant must attach a PROCEDURE PROTOCOL to each work!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!



LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Portrait photo of the model "before" - full face
- 1 photo - Portrait photo of the model "before" - front view
- 1 photo - Portrait photo of the model "before" - profile
- 1 photo - lips close-up

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Portrait photo of the model "after" - full face
- 1 photo - Portrait photo of the model "after" - front
- 1 photo - Portrait photo of the model "after" - profile
- 1 photo - lips close-up
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes);
- Video AFTER the procedure (duration no more than 1 minute)



Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for performing lip contouring procedure should consist of the following stages:

1. GENERAL INFORMATION

- Procedure name: Lip contouring.
- Date and time of the event.
- Medical history: possible contraindications, allergies, preliminary procedures, taking medications.

2. CONSULTATION AND ASSESSMENT

- Review of the condition of the lips: shape, volume, possible asymmetries.
- Client's wishes: desired shape, volume, naturalness or a more pronounced effect.

3. DESCRIPTION OF THE PROCEDURE

- Method of filler administration: technique (linear, bolus, "veil", etc.), instrument (needle or cannula).
- Accurate dosage of the product: the amount of gel injected into each part of the lips.
- Duration of the procedure: time of filler injection and pauses between injections (if necessary).
- *Description of reactions during the procedure: redness, swelling, pain (if any).*

FACIAL CONTOURING

Facial contouring is an injectable procedure aimed at correcting and harmonizing the contours and proportions of the face using injectable techniques.

Types of work execution:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)

- Upper third face correction (needle)
- Upper third face correction (cannula)
- Middle third face correction (needle)
- Middle third face correction (cannula)
- Lower third face correction (needle)
- Lower third face correction (cannula)

» IMPORTANT:

The participant must attach a PROCEDURE PROTOCOL to each work!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!



LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Portrait photo of the model "before" - full face
- 1 photo - Portrait photo of the model "before" - front view
- 1 photo - Portrait photo of the model "before" - profile

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Portrait photo of the model "after" - full face
- 1 photo - Portrait photo of the model "after" - front
- 1 photo - Portrait photo of the model "after" - profile
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes),
- The master must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute)



EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for performing facial contour plastic surgery includes the following stages:

1. GENERAL INFORMATION

- Procedure name: Facial contouring.
- Date and time of the event.
- Medical history: contraindications, allergies, medication intake, previous cosmetic procedures.

2. CONSULTATION AND ASSESSMENT

- Analysis of the condition of the face: structural features, shape, presence of asymmetry, volume and depth of wrinkles.
- Client expectations: desired result (lifting, volume increase, correction of asymmetry, etc.).

3. PROCEDURE FOR CONDUCTING

- Technique of administration: linear, fan, bolus (depending on the zone processing and the desired effect).
- Areas of drug administration: cheeks, cheekbones, chin, nasolabial folds, corners of the mouth, jaw line, etc.
- Dosage of the drug: the amount of filler injected into each zone, uniformity of distribution.
- Duration of the procedure: total time and pauses between injections.
- Reactions during the procedure: swelling, redness, pain.

CORRECTION OF SIGNS OF SKIN AGING

Types of work execution:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)

- SMOOTH-rejuvenation
- 3D and 4D - rejuvenation
- Neodymium rejuvenation
- Erbium rejuvenation
- Fractional rejuvenation
- Laser facial skin rejuvenation
- Microcurrent therapy
- Phototherapy
- Injections

» IMPORTANT:

The participant is required to attach to each work PROCEDURE PROTOCOL!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!



LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Portrait photo of the model "before" - full face
- 1 photo - Portrait photo of the model "before" - front view
- 1 photo - Portrait photo of the model "before" - profile

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Portrait photo of the model "after" - full face
- 1 photo - Portrait photo of the model "after" - front
- 1 photo - Portrait photo of the model "after" - profile
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes),
- The master must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute)





EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for carrying out a cosmetology procedure to correct signs of skin aging should include the following main stages:

1. GENERAL INFORMATION

- Procedure name: Correction of signs of skin aging.
- Date and time of the event.
- Medical history: contraindications, allergies, prior procedures, medication intake, client's health status.

2. CONSULTATION AND ASSESSMENT

- Analysis of skin condition: assessment of skin type, its hydration, presence of wrinkles, pigmentation, spider veins, elasticity.
- The purpose of the procedure: to reduce wrinkles, improve skin texture, restore elasticity, moisturize or even out tone.
- Discussion of the method: hardware (laser, RF-lifting) or injection (mesotherapy, biorevitalization), as well as drugs (vitamin complexes, peptides, hyaluronic acid).

3. DESCRIPTION OF THE PROCEDURE

- Technique of implementation: depending on the method – hardware or injection administration of funds.
- Treatment areas: face, neck, décolleté, or specific areas, such as forehead, eye area.
- Dosage: the exact amount of the drug for each area (for injections).
- Description of reactions during the procedure: possible redness, slight swelling.
- Duration: total procedure time and duration of exposure to each zone.

FACIAL CLEANSING

Types of CLEANING:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)

- Combined;
- Ultrasonic

» IMPORTANT:

The participant must attach a PROCEDURE PROTOCOL to each work!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!



LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Portrait photo of the model "before" - full face
- 1 photo - Portrait photo of the model "before" - front view
- 1 photo - Portrait photo of the model "before" - profile

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Portrait photo of the model "after" - full face
- 1 photo - Portrait photo of the model "after" - front
- 1 photo - Portrait photo of the model "after" - profile
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes),
- The master must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute)





EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for performing a cosmetic facial cleansing procedure consists of the following main stages:

1. GENERAL INFORMATION

- Procedure name: Facial cleansing.
- Date and time of the event.
- Medical history: health status, possible contraindications, allergies, presence of skin diseases, previous procedures.

2. CONSULTATION AND ASSESSMENT

- Analysis of skin condition: skin type (dry, oily, combination, sensitive), presence of comedones, inflammatory elements, acne.
- The purpose of the procedure: cleansing pores, removing dead cells, improving skin texture and tone.

3. CLEANING PROCEDURE

- Mechanical removal: removal of comedones and other contaminants manually or with the help of instruments (with mechanical cleaning).
- Hardware cleaning: ultrasonic, vacuum or chemical (depending on the chosen method).
- Duration of the procedure: time to complete each stage depending on the skin reaction.
- Monitoring skin reactions: monitoring skin condition during the procedure (redness, swelling).

PEELING

Types of peeling:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)

- Laser
- Gas-liquid
- Ultrasonic
- Vacuum
- No-injection mesotherapy

When performing the method: "Non-injection mesotherapy", the model must have visible problems on the skin (wrinkles of varying depth, pigment spots, large pores).

The participant chooses the type of hardware mesotherapy (MT) themselves and describes in detail each stage of the work process and materials.

» IMPORTANT:

The participant must attach a PROCEDURE PROTOCOL to each work!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!





LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Portrait photo of the model "before" - full face
- 1 photo - Portrait photo of the model "before" - front view
- 1 photo - Portrait photo of the model "before" - profile

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Portrait photo of the model "after" - full face
- 1 photo - Portrait photo of the model "after" - front
- 1 photo - Portrait photo of the model "after" - profile
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes),
- The master must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute)



EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for carrying out a cosmetic peeling procedure should include the following steps:

1. GENERAL INFORMATION

- Name of procedure: peeling (chemical, mechanical or hardware).
- Date and time of the event.
- Medical history: possible contraindications, allergies, skin condition, previous procedures, medication intake.

2. CONSULTATION AND ASSESSMENT

- Assessment of skin condition: skin type, sensitivity, presence of pigmentation, wrinkles, acne.
- Purpose of the procedure: improving skin texture, reducing pigmentation, narrowing pores, reducing wrinkles.
- Discussion of peeling methods: chemical (superficial, medium or deep), mechanical (dermabrasion) or hardware (laser, ultrasonic).

3. PEELING PROCEDURE

- Duration: the exact time of the procedure.
- Drugs used (if used): name, quantity, series, expiration date.
- Description of the cosmetologist's actions during the procedure: technique of action on the skin, movements, duration of action on each zone.
- Client reaction: possible subjective sensations (warmth, tingling).

CORRECTION OF THE FIGURE AND IMPROVEMENT OF THE BODY AESTHETICS

Types of work execution:

(You can do the work in any way convenient for you. The assessment will depend on the chosen method of doing the work)

- Laser liposuction
- Ultrasound therapy
- LPG massage
- ESWT-shock wave therapy
- Electrolipolysis
- Myostimulation

» IMPORTANT:

The participant must attach a PROCEDURE PROTOCOL to each work!

In the absence of a PROTOCOL the participant will be DISQUALIFIED!



LIST OF REQUIRED PHOTOS AND VIDEOS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" THE PROCEDURE:

- 1 photo - Full body
- 1 photo - Large problem area

PHOTO "AFTER" THE PROCEDURE:

- 1 photo - Full body
- 1 photo - Large problem area
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO:

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (duration 3-5 minutes),
- The master must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute)



EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, result, appearance of the master, workplace, quality of photo and video material	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (example: 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's initial data is assessed	10
4	Technique and craftsmanship	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is given.	10
6	The final result of the procedure performed	The final result of the procedure performed is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumatic	The absence of injuries, burns, scratches, etc. after the procedure is assessed	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points



The protocol for carrying out a cosmetology procedure to correct signs of skin aging should include the following main stages:

1. GENERAL INFORMATION

- Procedure name: Body contouring.
- Date and time of the event.
- Medical history: possible contraindications, allergies, previous procedures.

2. REVIEW AND EVALUATION

- Condition of skin and tissues.
- Measurement of parameters (if necessary): body volume, weight.
- Purpose of the procedure: clear definition of the desired result.
- Discussion of the methodology: techniques, equipment and drugs that will be used.
- Contraindications and risks: discussion with the client.

3. DESCRIPTION OF THE PROCEDURE

- Technique: hardware or manual method (RF lifting, cavitation, vacuum massage, etc.).
- Duration: the exact time of the procedure.
- Drugs used (if used): name, quantity, series, expiration date.
- Description of the cosmetologist's actions during the procedure: technique of action on the skin, movements, duration of action on each zone.
- Client reaction: possible subjective sensations (warmth, tingling).

FANTASY IMAGE



Without division into categories.

Acceptance of works by participant number.

*If you participate in 2 or more nominations, this nomination is free. And in this case, you do not need to submit a separate application for it.

Points for the "image" nomination are not counted for the Grand Prix

This nomination is not mandatory for participation, but at the request of the participant.

If you wish, you can add a checklist with a description of the image, idea.

» EXERCISE:

Creation of a complete image of a model with makeup, hair, and costume.

- It is allowed to send several retouched photos and videos, they must be signed "retouched";
- Also, these photos should be without retouching.

» FORBIDDEN:

The presence of certificates, diplomas, cups and other awards in the participant's photo.

Processing photos in Photoshop or any other program.

It is allowed to add several photos with processing and they must be labeled "retouched".



LIST OF REQUIRED PHOTOS AND VIDEOS

PHOTO "BEFORE":

Photo - front view
 Photo close up (execution zones)
 Photo from the side left (execution zones)
 Photo from the side right (execution zones)

PHOTO "AFTER":

Photo - front view
 Photo close up (execution zones)
 Photo from the side left (execution zones)
 Photo from the side right (execution zones)

VIDEO:

Video "BEFORE" presentation of the model (up to 15 seconds)
 VIDEO "AFTER" from left to right of the completed zone (no more than 30 seconds).



EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression		1-10
2	Face Art (face painting)	The more complex the drawing, the higher the score.	1-10
3	Body Art (body drawing)	The more complex the drawing, the higher the score.	1-10
4	Decoration of the eyelash area	It is allowed to use false eyelashes and any decoration. The more complex the decor, the higher the score.	1-10
5	Decorating the eyebrow area	The more complex the decor, the higher the score.	1-10
6	Face decoration	The more complex the decor, the higher the score.	1-10
7	Hairstyle	You can use any decor, false hair, More complex decor - higher score.	1-10
8	Costume		1-10
9	Submitting work		
Total score (maximum)			90