

Online World Championship
"WBC" World Beauty
Championship



REGULATION

EPIILATION
DEPILATION
ELECTROEPILATION



1. Instructions for participation in the championship.....	3
2. Regulation.....	3
3. Categories.....	6
4. Nominations.....	6
5. Cost.....	7
6. Passing score.....	7
7. Determining the winners.....	7
8. Submit your work.....	8
9. Model Requirements.....	9
10. Grand Prix.....	9
11. Task for the participant.....	10
12. Photo and video angles.....	12
13. Evaluation criteria for each nomination.....	13



HAIR REMOVAL

NOMINATIONS

EPILATION HAIR REMOVAL WITH IMPACT ON THE HAIR FOLLICLE	ELECTROEPILATION PERMANENT HAIR REMOVAL WITH ELECTRICAL CURRENT	DEPILATION HAIR REMOVAL WITHOUT IMPACT ON THE HAIR FOLLICLE
 Laser epilation  Photoepilation (IPL)  Elos epilation	 Electrolysis (electroepilation)	 Waxing (wax depilation)  Sugaring (sugar paste depilation)  Depilatory cream (chemical depilation)
  	  	  



1. INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP

- Find information about the championship on our website.
- Select a category according to your work experience.
- Select the nomination in which you would like to participate.
- Go to wbc-beauty-champ.com and fill out an application for participation.
- You can pay for your participation directly on the website by choosing a payment method convenient for you.
- After payment, an email will be sent to you containing your participant number, your work number, and access details for your personal account.
- Login information for your personal account is also sent to your e-mail.
- The participant number and access data to your personal account are sent by e-mail: info@wbc-beauty-champ.com Please also check your Spam folder.
- Next, you complete your competition entry. Photo and video angles are indicated in the description of each nomination in the regulations.
- To submit your work, you must log into your personal account and upload all the necessary photos, videos and a checklist (if required by the terms of your nomination).

The competition submission period continues until February 4, 2027.

- **Stay tuned for the championship results. The results will be announced on February 28, 2027.**
- **Celebrate your victory!**

2. ONLINE CHAMPIONSHIP REGULATIONS

1. Application deadline: February 4, 2027
2. Submission of competition entries: until February 4, 2027
3. Judging: February 11 to 18, 2027
4. Final and announcement of results: February 28, 2027
5. Applications are submitted on the website: <https://wbc-beauty-champ.com>
6. **Payment for participation is also made on the website after submitting an application.**
7. **After payment, the participant is assigned a participant number, as well as a number for each competition entry in the selected nominations.**



8. After payment, the participant will receive access details for their personal account via the email address provided during registration. The personal account access details and participant number are sent to info@wbc-beauty-champ.com. Please also check your spam folder.

9. The participant takes photos and videos as specified in the rules of this championship. Submit your competition entries through your personal account. To do this, log in to your personal account using your username and password (which was emailed to you after payment) and upload:

- photographs and videos of the competition entry;
- checklist or protocol for the procedure (if provided for by the nomination conditions).

10. The following masters may participate in the championship:

- who have completed professional training in the relevant field;
- working only with professional materials;
- those who have paid the registration fee.

There is no age limit for participants.

11. The work/works must be completed after submitting the application and paying the registration fee.

12. A participant may submit multiple works in the same nomination. Payment for each work is the same as for a separate nomination.

13. Any processing or cropping of photos, or the use of retouching programs is prohibited – this will result in disqualification.

14. Providing knowingly false information about your category is prohibited.

Participants in the championship are responsible for providing information about the category. If it is discovered that the participant has provided deliberately false information, he/she will be disqualified and will lose all awards.

15. The decisions of the judges are final and not subject to review.

16. Prizes and gifts are shipped at the participants' expense. Awards will be mailed to the winners within one month of the championship final.
Sending awards from Ukraine.

17. Registration fees are voluntary and non-refundable; the funds received are used by the organizers to conduct the championship.

18. Participants who have submitted an application and paid the registration fee accept all the terms and conditions of the championship and consent to the processing of their personal data and its use for the purposes of the championship.



19. You are allowed to participate in the championship with work that you have participated in other championships with.

20. Requirements for photos and videos:

IMPORTANT – good quality photos and videos, clear, without blur, with good lighting without darkening or shadows.

Any form of photo editing, including Photoshop, editors, etc., is not permitted. If the photo is found to have been manipulated during verification, the artist will be disqualified without a refund.

The photographs feature a close-up of the model's face to show the work done. The model is photographed seated and bareheaded.

A photo of the model holding a participant's number is not required.

The technician **MUST** attach a protocol for the procedure to the work.

21. A participant can use the same model in different nominations.

22. The brand of materials is chosen at the participant's discretion. Only professional materials are permitted.

IMPORTANT:

Participants must wear a disposable mask to ensure the anonymity of their work. Otherwise, they will be disqualified for failure to comply with the regulations.

Disqualification:

Posting photos to social media is prohibited until the championship final.

It is prohibited to photograph your work near diplomas/cups – where your full name is visible

Disqualification of a participant's work implies suspension of the right of this work to participate in the Championship.

Disqualification of a participant or the participant's work is determined by the decision of the judges and the organizer.

Disqualification of a participant is possible only if the participant violates the rules established by these regulations and appendices to it.

Disqualification of a participant may occur either during or after the completion of this Championship, but no later than 1 calendar month from the date of announcement of the results, provided that circumstances are discovered that violate the terms of these regulations and appendices to it.

Participants appearing in photographs and videos without wearing a disposable mask

Announcement of the participant's full name in the video materials

Providing less than 70% of the total number of photos and videos, _

- ___prescribed in the regulations

Using retouching/Photoshop



Use of mascara and any other decorative cosmetics
Discussing your work with the judges before the results are announced
Lack of protocol for the procedure

FORBIDDEN

Use of any other decorative cosmetics in BEFORE and AFTER photos and videos!
Speeding up and cutting video materials

For what reasons may a participant be awarded penalty points by the judges:

3a Absence of EVERY photo or video required by the regulations (-1 point for each photo and video in the Absence of photos or videos required by the regulations criterion)
Damage to the skin (up to -5 if the Damage to the skin criterion is present)
Speeding up and cutting up video materials (-5 points for each speeded up or cut up video in the Non-compliance with the Regulations criterion)

- **Failure to comply with regulations.**

PROHIBITED TOPICS OF THE CHAMPIONSHIP:

WAR THEMES, RELIGION, POLITICS, VIOLENCE, PREGNANCY, NUDITY PHOTOGRAPHY AND EROTICA.

3. CATEGORIES OF CHAMPIONSHIP PARTICIPANTS

- ✓ Junior (work experience up to one year).
- ✓ Master (work experience from 1 to 3 years).
- ✓ Professional (work experience from 3 years or trainers with any experience, winners in the professional category).

*you are allowed to try yourself in the categories above!

* You cannot lower your category, the participant will automatically lose all awards!

*work experience is counted from the first basic training

***Teachers of any experience can participate in the professional category!**

4. CHAMPIONSHIP NOMINATIONS

Epilation

1. Depilation
2. Electroepilation



5. COST OF PARTICIPATION IN THE CHAMPIONSHIP

You can participate in any number of nominations.

The more nominations, the greater the chance of winning.

The cost is the same for all categories. The cost is the same for all nominations.

1 nomination (any) – 60 euros

6. PASSING SCORE

To receive a prize, a participant must score a certain number of points (the passing score is measured in %).

Passing score by category:

Juniors: 1st place – 70%, 2nd place – 65%, 3rd place – 60%

Masters: 1st place – 75%, 2nd place – 70%, 3rd place – 65%

Professionals: 1st place – 80%, 2nd place – 75%, 3rd place – 70%

7. DETERMINING THE PRIZE-WINNERS

The winners of the competition are the participants who score the maximum number of points in % ratio.

Based on the number of points scored, participants will be awarded 1st, 2nd and 3rd places.

Only one nominee is nominated for each prize place, in each nomination and in each category.

Junior: 1.2.3 prize place

Master: 1.2.3 prize place

Professional: 1.2.3 prize place



(Except for nominations that are not divided into categories, there are 3 prize places in such nominations)

The winners of the championship receive:

- 1) certificate of participation
- 2) winner's diploma
- 3) personalized cup

All participants of the championship receive

certificates of participation in the international championship in electronic form

The winners will be announced on the day of the finals on their Instagram page. They will be announced as posts.

On the day of the championship final, participant certificates, prize winner diplomas, and evaluation sheets will be available at the link in the Instagram profile header.

8. SUBMIT THE WORK

After payment, your login and password for your personal account will be sent to your email. In your personal account, you will see all paid nominations and be able to upload your competition entry and checklist.

Until the championship final, you can check and replace uploaded photos.

On the day of the final, editing access will be blocked. After this, it will be impossible to change photos.

Please be sure to check your competition entry before the finals.



9. REQUIREMENTS FOR MODELS

A participant can use the same model in different nominations.
The age category of models is from 18 to 60 years.

10. GRAND PRIX

The main prize of the championship

a huge cup + the opportunity to become a judge next season

How to get a prize?

Very simple!

MASTER EPILATION participate in 2 nominations, different zones of work performance (If you participate in more than 2 nominations, only points from the best 2 works will be taken into account) The Grand Prix will be received by 1 participant who has scored the maximum number of points (in %) for the required number of nominations

In each category, the Grand Prix is awarded to 1 participant who scores the maximum number of points (%) for the required number of nominations.

GRAND PRIX EPILATION GRAND PRIX ELECTROEPILATION GRAND PRIX DEPILATION

! More nominations – more chances to win!





11. TASK FOR THE PARTICIPANT

The participant must perform a full professional hair removal procedure on a model.

The participant chooses the area for the procedure. The procedure can be performed on any area of the body.

The method for performing the procedure is chosen by the participant independently in accordance with the nomination conditions.

IN WHICH AREAS IS WORK PERMITTED?

Any area of the body chosen by the participant is acceptable.

The selection of the area should allow for a full demonstration of the master's technique and the final result of the procedure.

WHAT A PARTICIPANT MUST DO

The participant must:

1. Prepare the model and working area for the procedure.
2. Select professional tools and materials necessary for the chosen procedure.
3. Perform a full hair removal procedure using the chosen method.
4. Follow the correct sequence and technique for performing the procedure.
5. Comply with sanitary standards and safety requirements.
6. Complete the procedure taking into account the condition of the model's skin.
7. Demonstrate the result of the procedure performed.

WHAT A PARTICIPANT MUST DEMONSTRATE

In the competition work the master must show:

- * professional technique for performing the procedure;
- * competent choice of tools for work;
- * compliance with sanitary standards;
- * correct execution of the procedure in accordance with the chosen method;
- * accuracy and quality of work performed;
- * no injuries, burns, scratches or other damage to the skin;
- * high-quality final result of the procedure.



FINAL GOAL

The goal of the competition entry is to demonstrate professional hair removal, proper technique, and a high-quality final result on the selected area without damaging the skin.

TYPES OF WORK PERFORMANCE:

Participants may complete the work using any method convenient for them, as presented in the relevant category. Evaluation is conducted regardless of the chosen method. The procedure can be performed in any zone, at the participant's discretion.

EPILATION:

- Laser hair removal
- Photoepilation

DEPILATION:

- Waxing
- Sugaring
- Cream hair removal

ELECTROEPILATION:

- Galvanic method
- Thermolysis
- Blend method

IMPORTANT:

With each work, the participant must attach a **PROCEDURE PROTOCOL**. In the absence of a **PROTOCOL**, the participant will be **DISQUALIFIED**!

The protocol can be completed directly online in the participant's personal account or downloaded from the personal account and completed manually.

If the protocol is completed manually, you must take a high-quality photo or scan of the completed protocol and upload it to your personal account along with your competition entry.



12. LIST OF REQUIRED PHOTO/VIDEO MATERIALS

- 1 photo of the workplace;
- 1 Photo of the tools and materials used;

PHOTO "BEFORE" the procedure:

- 1 photo - Area being worked on - background
- 1 photo - Area being treated - close-up

PHOTO "AFTER" the procedure:

- 1 photo - Area being worked on - background
- 1 photo - Area being treated - close-up
- 1 collage - Additionally, the participant attaches a collage of BEFORE/AFTER photos

VIDEO

- Video BEFORE the procedure (duration no more than 1 minute);
- Video of the procedure (3-5 minutes long); the technician must wear a mask.
- Video AFTER the procedure (duration no more than 1 minute);



13. EVALUATION CRITERIA

Nº	Criteria	Description	Points
1	General impression	Attention is paid to accuracy, quality, results, the appearance of the master, the workplace, the quality of photos and video materials	10
2	Compliance with sanitary standards	For each non-compliance, the point is reduced by 3 (for example, 1 non-compliance – 7 points, 2 non-compliances – 4 points, 3 non-compliances – 1 point, 4 or more – 0 points)	10
3	Complexity	The complexity of the model's input data is assessed	10
4	Technique and skill	The technique used by the master in his work and its correct execution are assessed.	10
5	Compliance with protocol	When performing the work, the participant must comply with the protocol; for each violation, -1 point is awarded.	10
6	The final result of the procedure	The final result of the procedure is assessed	10
7	Selecting the means to perform the procedure	It is assessed to what extent certain means were used objectively in the work.	10
8	Traumaticity	The absence of injuries, burns, scratches, etc. is assessed after the procedure.	10
Final score			80
Penalty points			
Failure to comply with regulations			Up to -20 points
Lack of photos or videos required by regulations			Up to -10 points
Damage to the skin			Up to -5 points