

ONLINE WORLD CHAMPIONSHIP «WBC»
WORLD BEAUTY CHAMPIONSHIP

REGULATIONS

Lash



CONTENT

INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP.....	2
REGULATIONS.....	3-5
CATEGORIES.....	6
NOMINATIONS.....	6
COST.....	7
PASSING SCORE.....	7
DETERMINATION OF THE WINNERS	8
GRAND PRIX.....	9
SUBMIT YOUR WORK.....	9
MODEL REQUIREMENT.....	10
PHOTO ANGLES / CHECKLIST	11-15
EVALUATION CRITERIA FOR EACH NOMINATION.....	16-27

INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP

- Read the information about the championship on our website
- Choose the category that matches your professional experience.
- Select the nomination in which you would like to participate.
- Visit wbc-beauty-champ.com, go to the WBC Online Championship section, and complete the participation application form.
- You can pay the participation fee directly on the website by choosing the payment method that is most convenient for you.
- After your payment is completed, you will receive an email containing your participant number, your competition entry number, and your personal account login details.
- Your personal account login credentials will also be sent to your email address.
- Your participant number and personal account access details will be sent from: info@wbc-beauty-champ.com
Please also check your Spam folder.
- Next, complete your competition entry. The required photo and video angles are specified in the description of each nomination in the Championship Regulations.
- To submit your entry, log in to your personal account and upload all required photos, videos, and the checklist.
- Competition entries are accepted until February 4, 2027.
- Please wait for the championship results.
The results will be announced on February 28, 2027.
- Celebrate your victory! ✨

ONLINE CHAMPIONSHIP REGULATIONS

ONLINE CHAMPIONSHIP REGULATIONS

1. Application submission deadline: February 4, 2027.
2. Competition entry submission deadline: February 4, 2027.
3. Judging period: February 11–18, 2027.
4. Championship Final and announcement of results: February 28, 2027.
5. Applications must be submitted through the website:
<https://wbc-beauty-champ.com>
6. The participation fee must also be paid through the website after submitting the application.
7. After payment, each participant will be assigned a participant number, as well as a unique number for each competition entry in the selected nominations.
8. After payment, the participant will receive an email containing the login details for their personal account, sent to the email address provided during registration.
The participant number and personal account access details are sent from:
info@wbc-beauty-champ.com
Please also check your Spam folder.
9. Participants must prepare the required photos and videos in accordance with the Championship Regulations.
Competition entries must be submitted through the personal account. To do this, log in to your personal account using the username and password sent to your email after payment, and upload:
 - * photos and videos of your competition entry;
 - * the checklist or the procedure protocol (if required by the rules of the selected nomination).
10. The championship is open to professionals who:
 - * have completed professional training in the relevant field;
 - * work exclusively with professional products and materials;
 - * have paid the participation fee.

There are no age restrictions for participants.

11. The work/works must be completed after the application has been submitted and the registration fee has been paid.
12. A participant can take part in the same nomination several times, and payment for each work is as a separate nomination.

13. Any processing or cropping of photos, or the use of retouching programs is prohibited – this will result in disqualification.

14. It is prohibited to provide knowingly false information about your category. Responsibility for providing information about the category lies with the participants of the championship.

If it is discovered that the participant has provided deliberately false information, he/she will be disqualified and will lose all awards.

15. The decisions of the judges are final and not subject to revision.

16. Prizes and gifts are sent at the expense of the participants.

Sending awards to winners within 1 month after the championship final.

Sending awards from Ukraine.

17. Registration fees are voluntary and non-refundable; the funds received are used by the organizers to conduct the championship.

18. Participants who have submitted an application and paid the registration fee accept all the terms and conditions of the championship and give consent to the processing of their personal data and its use for the purposes of the championship.

19. It is allowed to take part in the championship with the work with which you have taken part in other championships.

20. A participant can use the same model in different nominations.

21. The brand of materials is chosen at the discretion of the participant.

Only professional materials are allowed. It is forbidden to use ready-made bundles, the participant must form the bundles themselves. Except for the nomination Fibras tecnológicas Y/YY/W

22. The participant must write to us in direct on Instagram, if before the final of the championship - you change your nickname on Instagram.

DISQUALIFICATION:

- It is prohibited to add photos to social networks until the championship final.
- It is prohibited to photograph your work near diplomas/cups - where your full name is visible.
- Disqualification of a participant's work implies suspension of the right to participate in the Championship with this work.
- Disqualification of a participant or a participant's work occurs by decision of the judges and the organizer.
- Disqualification of a participant is possible only if the participant violates the rules established by these regulations and appendices to it.
- Disqualification of a participant may occur both during and after the completion of this Championship, but no later than 1 calendar month from the date of announcement of the results, provided that circumstances are discovered that violate the terms of this regulation and its appendices.

FORBIDDEN:

PROHIBITED TOPICS OF THE CHAMPIONSHIP:

**MILITARY THEMES
RELIGION
POLITICS
VIOLENCE**

**PREGNANCY
PHOTOS WITH NUDITY AND EROTICA.**

CATEGORIES OF CHAMPIONSHIP PARTICIPANTS

- Junior (work experience up to one year).
- Master (work experience from 1 to 3 years).
- Professional (work experience from 3 years or trainers with any experience, prize winners in the professional category).

**you are allowed to try yourself in the categories above!*

** you cannot lower the category, the participant will automatically lose all awards!*

**work experience is counted from the first basic training!*

**teachers with any experience participate in the professional category!*

CHAMPIONSHIP NOMINATIONS

CLASSIC EYELASH EXTENSIONS

L, M BEND

2D VOLUME

CREATIVE EYELASH EXTENSIONS

** uncategorized, kim effects, rays, arrow, wet effect*

3D VOLUME

AGE-RELATED EYELASH EXTENSIONS

** uncategorized*

4-6D VOLUME

MEN'S EYELASH EXTENSIONS

** uncategorized*

COLORED EYELASH EXTENSIONS

FIBRAS TECNOLOGICAS Y/YY/W

FANTASY IMAGE

** without category, free, upon payment of participation in 2 or more nominations)*

COST OF PARTICIPATION IN THE CHAMPIONSHIP

- » You can take part in any number of nominations.
- » The more nominations, the greater the chances of winning!
- » The price is the same for all categories.
- » The price is the same for all nominations.
- » **1 nomination (any) - 60 euro**



PASSING SCORE

To receive a prize, a participant must score a certain number of points (the passing score is measured in %).

PASSING SCORE BY CATEGORY:

JUNIORS

1ST PLACE — 70%
2ND PLACE — 65%
3RD PLACE — 60%

MASTERS

1ST PLACE — 75%
2ND PLACE — 70%
3RD PLACE — 65%

PROFESSIONALS

1ST PLACE — 80%
2ND PLACE — 75%
3RD PLACE — 70%

DETERMINING THE PRIZE WINNERS

The winners of the competition are the participants who score the maximum number of points in % ratio.

- Based on the number of points scored, participants will be awarded 1-2-3 places.
- Only one nominee is nominated for each prize place, in each nomination and in each category.

Junior: 1,2,3 prize place

Master: 1,2,3 prize place

Professional: 1,2,3 prize place

*Except for nominations that are not divided into categories, there are 3 prize places in such nominations.

THE WINNERS OF THE CHAMPIONSHIP RECEIVE:



CERTIFICATE OF PARTICIPATION



WINNER'S DIPLOMA



PERSONALIZED CUP

ALL CHAMPIONSHIP PARTICIPANTS RECEIVE:



CERTIFICATES OF PARTICIPATION IN THE INTERNATIONAL CHAMPIONSHIP **IN ELECTRONIC FORM**

The winners will be published on the day of the final on the Instagram page, in the form of posts.

On the day of the championship final, the link in the Instagram profile header will contain: participant certificates, prize winner diplomas and evaluation sheets.

GRAND PRIX



THE MAIN PRIZE OF THE CHAMPIONSHIP:

**Huge cup
+ opportunity to become a judge next season!**

HOW TO GET A PRIZE?

VERY SIMPLE!

» **LASHMAKER - participate in 3 different nominations.**

(If you participate in more than 3 nominations, only the points from the best 3 works will be taken into account)

» **The Grand Prix will be awarded to 1 participant who has scored the maximum number of points (in %) for the required number of nominations.**

» **! More nominations - more chances to win!**

SUBMIT YOUR WORK

After payment, your login and password for your personal account will be sent to your email address.

In your personal account, you will see all the paid categories and will be able to upload your competition entry and checklist.

Until the championship final, you can review and replace the uploaded photos.

On the day of the final, access to editing will be blocked. After that, it will no longer be possible to replace the photos.

Please make sure to carefully check your competition entry before the final.

REQUIREMENTS TO MODELS

- Models must be at least 18 years of age.
- Girls/women in all categories except men's eyelash extensions.
- In the nomination: Age-related extensions, model age 45+
- Light make-up is allowed for the model, with the exception of the area of work performed in the nomination you have chosen.
- The color type and appearance of the model are chosen by the participant, however, harmonious and pretty facial features of the model can help to get higher points in the overall impression assessment.

FORBIDDEN:

- It is prohibited to take a model with eyelid or inter-eyelash tattooing - otherwise disqualification.
- It is prohibited to photograph the model near diplomas/cups - where your full name is visible - otherwise disqualification.

A PARTICIPANT CAN USE THE SAME MODEL IN DIFFERENT NOMINATIONS.

PHOTO AND VIDEO ANGLES

In total, the folder should contain 22 photographs, + 2 videos + checklist + photos of bundles.

PHOTO "BEFORE" THE PROCEDURE:

There should be 6 photos in total.

- 1 photo - full face, both eyes visible (photo like a passport)
- 2 photos - each eye separately, the model looks straight at the camera
- 2 photos - each eye separately the model looks up
- 1 photo - full face, eyes closed, patches under eyelashes

PHOTO "AFTER" THE WORK WAS COMPLETED:

There should be 16 photos in total.

- 1 photo - full face, both eyes visible, portrait photo like for a passport
 - 1 photo - full face, both eyes visible, eyes closed, patches under eyelashes (model lying down)
 - 2 photos - each eye separately (close up) the model looks straight into the camera
 - 2 photos - each eye separately, the model looks up, the base of the eyelashes is clearly visible!
 - 6 photos - Indent with a patch, necessarily a stretched closed eyelid, (and all corners are taut) fixed with tape, ribbon or fingers, photograph above the eyelid. 3 photos per eye (at the inner, at the outer corner, an indentation and in the middle)!
 - 2 photos - Inner corners are close, (the eye is open, the model looks up and to the side). If the left eye, then the model looks up to the left. Focus on the inner corner.
 - 2 photos - Outer corners (EYE OPEN), (you can stretch it with your finger, the main thing is that the outer corner is visible from the inside (working on the eyelashes of the outer corner), the model is looking up!
- + the checklist can be filled out by hand or printed.

VIDEO OF THE COMPLETED WORK:

- inner corner
- outer corner

*So that the filling of the corners (right and left eyes) is visible,
(max 30 seconds)

For all volumes: the master makes 10 bundles separately, bundles of the length that you use in this extension (7 bundles - the main length, 3 bundles - short lengths), (photograph on a white napkin, paper, or glue on a sponge).

- Good daylight, use ring lights, fluorescent lights, daylight.
- The use of any retouching programs is prohibited!
- If you send a photo in violation of the rules - disqualification of the participant, in this case the registration fee is not refunded.
- Photos of works must be without signatures/logos/watermarks, such photos will not be accepted.
- A photo of the model holding a participant number is not required.
- You can use a macro lens.
- One edited photo of the face in full is allowed, this photo must be attached without retouching (the edited photo must be signed "RETOUCH")

Checklist - must be filled in!

* Work will not be accepted without a completed checklist.

You can:

- fill in electronically;
- or print and fill out
- or write it by hand yourself.

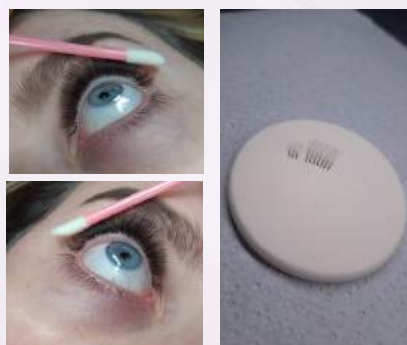
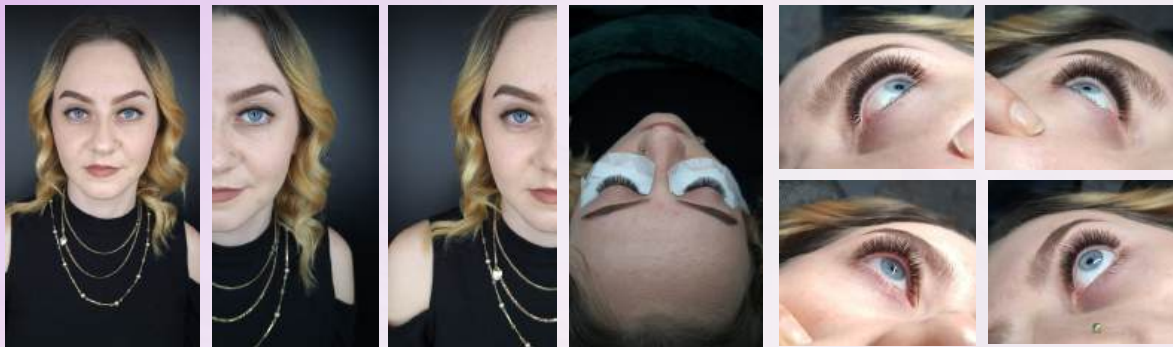
A checklist will be sent to each participant by the organizer after registration.



PHOTO EXAMPLES



**photo BEFORE*



**photo AFTER*



CHECKLIST EYELASH EXTENSIONS

1. Nomination _____

2. Category _____

3. Work number _____

4. Volume _____

5. Effect _____

6. Materials used (brand, color, length, thickness, bend)

7. Defects "BEFORE"

Extension scheme (picture):



EXAMPLE OF A COMPLETED CHECKLIST "EYELASH EXTENSIONS"

1. Nomination 3D VOLUME

2. Category PROFESSIONAL

3. Work number 1307

4. Volume Volume_3D

5. Effect OPEN EYE

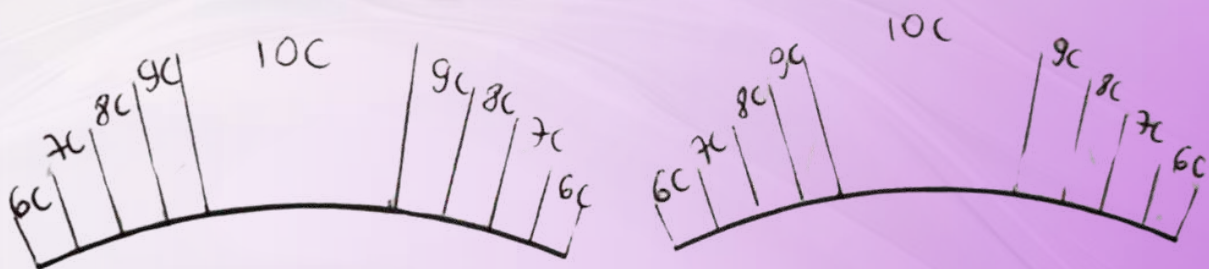
6. Materials used (brand, color, length, thickness, bend)

SABRITA eyelashes, chocolate color.

6-10 mm, 0.07 C

7. Defects "BEFORE"

Extension scheme (picture):



EVALUATION CRITERIA



NOMINATION: CLASSIC EYELASH EXTENSIONS

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.10-2 points • 0.85-3 points • 0.07-4 points • 0.05-5 points	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed! mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Overall impression (1-10)	



NOMINATION: EYELASH EXTENSIONS 2D

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.10-2 points • 0.85-3 points • 0.07-4 points • 0.05-5 points	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Bunches, stem (1-5)	
15	Beam opening (1-5)	
16	Overall impression (1-10)	



NOMINATION: 3D EYELASH EXTENSIONS

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.10-2 points • 0.85-3 points • 0.07-4 points • 0.05-5 points	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Bunches, stem (1-5)	
15	Beam opening (1-5)	
16	Overall impression (1-10)	



1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.07 -1 point • 0.06 - 2 points • 0.05 -3 points • 0.03 -5 points	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Bunches, stem (1-5)	
15	Beam opening (1-5)	
16	Volume: 4D-2 points; 5D-3 points; 6D-5 points	
17	Overall impression (1-10)	



NOMINATION: COLORED EYELASH EXTENSIONS

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	In this category, participants may use eyelash extensions of different lengths. There is no maximum length limit. The length, combination of lengths, and their placement may be chosen freely by the participant in accordance with their artistic concept and the design of the work.
4	Thickness: • 0.10-2 points • 0.07-5 points)	
5	General direction (0-10)	There should be symmetry relative to both eyes. 1-10 points
6	Direction relative to each other (0-5)	Eyelashes should be parallel to each other. 1-5 points
7	Smoothness of transition (0-10)	
8	Indent (0-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
9	Filling internal corners (0-5)	First 5 eyelashes. 1-5 points
10	Filling outer corners (0-5)	Last 5 lashes. 1-5 points
11	Filling (0-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
12	Redness of the mucous membrane (minus -1-5)	
13	Bunches, stem (1-5)	
14	Beam opening (1-5)	
15	Volume: 2D-1 points 3D-2 points 4D-4 points 5-6D-5 points	
16	Overall impression (1-10)	
17	Coloring (1-10)	
18	Number of colors: • 1-1 point • 2.3-2 points • 4-3 points • 5-4 points • 6 and more -5 points	

The work completed in the nomination "L or M bend" must be entirely in the L or M bend, bends cannot be mixed in this nomination

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.07 -1 point • 0.06 - 2 points • 0.05 -3 points • 0.03 -5 points	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed! mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Bunches, stem (1-5)	
15	Beam opening (1-5)	
16	Volume: • 2D-1 points • 3D-2 points • 4D-3 points • 5D-4 points • 6D-5 points	
17	Overall impression (1-10)	The work completed in the nomination "L or M bend" must be entirely in the L or M bend, bends cannot be mixed in this nomination



NOMINATION: CREATIVE EXTENSIONS

(Kim effects, rays, arrow, wet effect) (the nomination is not divided into categories, 3 prize places)

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	There are no restrictions.
4	Thickness: • 0.10-1b • 0.07-2b • 0.06-3b • 0.05-4b • 0.03-5b	
5	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
6	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
7	Smoothness of transition (1-10)	
8	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
9	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
10	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
11	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
12	Redness of the mucous membrane (minus -1-5)	
13	Bunches, stem (1-5)	
14	Beam opening (1-5)	When performing work in a wet effect, and when using beams, the "collapse" and closure of the beam is assessed.
15	Volume: • 2D - 1b • 3D - 2b • 3D - 3b • 4D - 4b • 5-6D - 5b	
16	Overall impression (1-10)	
17	Creativity (1-10)	• wet effect; • arrow effect; • rays
18	Color (1-5)	All eyelash colors are allowed Black/brown/color. Mixed colors are allowed. 1-5 points



NOMINATION: AGE-RELATED EXTENSIONS

(not divided into categories, 3 prize places) Model 45+

Upon request from the judges/organizer, it is necessary to confirm the age of the model.

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.10-2 points • 0.85-3 points • 0.07-4 points • 0.05-5 points)	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Overall impression (1-10)	



NOMINATION: MEN'S EYELASH EXTENSIONS

Model is a man/guy!

(the nomination is not divided into categories, 3 prize places)

1	Male effect (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	There are no restrictions.
4	Thickness: • 0.07-3 points • 0.05-4 points • 0.03 -5 points	Correct selection - matches the natural eyelash.
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) Mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
9	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
10	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
11	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
12	Overall impression (1-10)	
13	Penalty points (from 0 to minus -10)	Redness of the mucous membrane; damage; adhesions; even eyelash line; Penalty for creating a female gaze up to minus 10 points



NOMINATION: FIBRAS TECHNOLOGIES

In this nomination, the work is done with Y/Y/Y/W eyelashes

1	Modeling the look (1-10)	The effect is correctly modeled and selected, the anatomical asymmetry of the eyes is corrected, if there was any! The more complex the asymmetry before, and it was corrected, the higher the score! (1-10 points)
2	Cleanliness of work (1-10)	Fuzz on eyelashes, patch marks, pen marks, speck in corners of eye, lots of glue, mascara marks, eye shadow marks, glue on eyelid, one speck - 1b. Overall rating 1-10 points
3	Length (1-5)	No longer than 2 mm of natural eyelashes or equal to your own, shorter than your own is possible, 1-5 points Maximum length 11 mm. It is better to use short eyelashes
4	Thickness: • 0.10-2 points • 0.85-3 points • 0.07-4 points • 0.05-5 points)	
5	Color (1-5)	Must match the model's color type correctly. All shades of black and brown are allowed!) mix of black + brown is allowed 1-5 points
6	General direction (1-10)	There should be symmetry relative to both eyes. 1-10 points
7	Direction relative to each other (1-5)	Eyelashes should be parallel to each other. 1-5 points
8	Smoothness of transition (1-10)	
9	Indent (1-5)	The indentation should be the same, the norm is 0.3-0.8 mm. If the indentation is 0.5, then it should be everywhere! One minor discrepancy is -0.5b. One significant discrepancy is -1b.
10	Filling inner corners (1-5)	First 5 eyelashes. 1-5 points
11	Filling outer corners (1-5)	Last 5 lashes. 1-5 points
12	Filling (1-5)	100% required, except for 1mm of eyelashes! 1 missing eyelash - 1b.
13	Redness of the mucous membrane (minus -1-5)	
14	Overall impression (1-10)	



NOMINATION: FANTASY IMAGE

** categories are not divided, 3 prize places are free, upon payment for participation in 2 or more nominations*



Without division into categories.

Acceptance of works by participant number.

***If you participate in 2 or more nominations, this nomination is free. And in this case, you do not need to submit a separate application for it.**

Points for the "image" nomination are not counted for the Grand Prix

This nomination is not mandatory for participation, but at the participant's discretion. If desired, you can add a checklist with a description of the image, idea.



EXERCISE:

Creating a complete image of a model with makeup, hair, and costume.

- It is allowed to send several photos and videos in retouching, they must be signed "retouching"
- Also, these photos should be without retouching.



FORBIDDEN:

The presence of certificates, diplomas, cups and other awards in the participant's photo.

Processing photos in Photoshop or any other program.

It is allowed to add several photos with processing and they must be labeled "retouched".



LIST OF REQUIRED PHOTOS AND VIDEOS

PHOTO "BEFORE":

- 1 Photo - portrait
- 1 photo model - full length

PHOTO "AFTER":

- 1 photo - portrait
- 1 photo - full-length model
- 1 photo - side left
- 1 photo - side right

VIDEO:

- Video "BEFORE" presentation of the model (up to 15 seconds)
- VIDEO "AFTER" from left to right of the completed zone (no more than 30 seconds)



EVALUATION CRITERIA

No.	Criteria	Description	Points
1	General impression		1-10
2	Face Art (face painting)	The more complex the drawing, the higher the score.	1-10
3	Body Art (body tattoo)	The more complex the drawing, the higher the score.	1-10
4	Decoration of the eyelash area	It is allowed to use false eyelashes and any decoration. The more complex the decor, the higher the score.	1-10
5	Decorating the eyebrow area	The more complex the decor, the higher the score.	1-10
6	Face decoration	The more complex the decor, the higher the score.	1-10
7	Hairstyle	You can use any decor, false hair, More complex decor - higher score.	1-10
8	Costume		1-10
9	Submitting work		
Total score (maximum)			90