

ONLINE WORLD CHAMPIONSHIP «WBC»
WORLD BEAUTY CHAMPIONSHIP

REGULATIONS

Nails



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INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP

- Read the championship information on our website.
- Choose the category that matches your level of experience.
- Select the nomination (competition category) in which you would like to participate.
- Visit wbc-beauty-champ.com, go to the WBC Online Championship section, and complete the participation application form.
- You can pay the participation fee directly on the website using your preferred payment method.
- After your payment is confirmed, you will receive an email containing your participant number, your competition entry number, and your login details for your personal account.
- Your personal account login credentials will also be sent to your email address.
- Your participant number and personal account login details will be sent from info@wbc-beauty-champ.com. Please also check your Spam folder.
- Complete your competition entry. The required photo and video angles are specified in the regulations for each nomination.
- To submit your entry, log in to your personal account and upload all required photos, videos, and the checklist.
- Competition entries will be accepted until February 4, 2027.
- Wait for the championship results. The winners will be announced on February 28, 2027.
- Celebrate your victory! ✨

ONLINE CHAMPIONSHIP REGULATIONS

1. Application deadline: February 4, 2027.
2. Competition entry submission deadline: February 4, 2027.
3. Judging period: February 11–18, 2027.
4. Final and announcement of results: February 28, 2027.
5. Applications must be submitted via the official website:
<https://wbc-beauty-champ.com>
6. The participation fee is paid on the website after submitting the application.
7. Once the payment is confirmed, each participant will be assigned a Participant Number as well as a unique Competition Entry Number for each selected nomination.
8. After payment, the participant will receive the login credentials for their personal account at the email address provided during registration. The participant number and personal account access details will be sent from:
info@wbc-beauty-champ.com
Please also check your Spam folder.
9. Participants must prepare their photo and video materials in accordance with these Championship Regulations. Competition entries must be submitted through the personal account. To do this, log in using the username and password sent to your email after payment, and upload:
 - photographs and videos of the competition entry;
 - the completed checklist or procedure protocol.
10. The championship is open to professionals who:
 - have completed professional training in the relevant field;
 - work exclusively with professional products and materials;
 - have paid the registration fee.There are no age restrictions for participants.
11. The work/works must be completed after the application has been submitted and the registration fee has been paid.
12. A participant can take part in the same nomination several times, and payment for each work is as a separate nomination.

13. Any processing or cropping of photos, or the use of retouching programs is prohibited – this will result in disqualification.

14. It is prohibited to provide knowingly false information about your category. Responsibility for providing information about the category lies with the participants of the championship.

If it is discovered that the participant has provided deliberately false information, he/she will be disqualified and will lose all awards.

15. The decisions of the judges are final and not subject to revision.

16. Prizes and gifts are sent at the expense of the participants.

Sending awards to winners within 1 month after the championship final.

Sending awards from Ukraine.

17. Registration fees are voluntary and non-refundable; the funds received are used by the organizers to conduct the championship.

18. Participants who have submitted an application and paid the registration fee accept all the terms and conditions of the championship and give consent to the processing of their personal data and its use for the purposes of the championship.

19. It is allowed to take part in the championship with the work with which you have taken part in other championships.

20. A participant can use the same model in different nominations.

21. When taking a "before" photo, the model must have no traces of the old polish. The polish must be removed beforehand, without performing a manicure. The photo captures the condition of the nails without polish, but before the manicure.

22. The participant must write to us in direct on Instagram, if before the final of the championship - you change your nickname on Instagram.

*A photo of the model holding a participant number is not required.

DISQUALIFICATION:

- It is prohibited to add photos to social networks until the championship final.
- It is prohibited to photograph your work near diplomas/cups - where your full name is visible.
- Disqualification of a participant's work implies suspension of the right to participate in the Championship with this work.
- Disqualification of a participant or a participant's work occurs by decision of the judges and the organizer.
- Disqualification of a participant is possible only if the participant violates the rules established by these regulations and appendices to it.
- Disqualification of a participant may occur both during and after the completion of this Championship, but no later than 1 calendar month from the date of announcement of the results, provided that circumstances are discovered that violate the terms of this regulation and its appendices.

FORBIDDEN:

PROHIBITED TOPICS OF THE CHAMPIONSHIP:

**MILITARY THEMES
RELIGION
POLITICS
VIOLENCE**

**PREGNANCY
PHOTOS WITH NUDITY AND EROTICA.**

CATEGORIES OF CHAMPIONSHIP PARTICIPANTS

- Junior (work experience up to one year).
- Master (work experience from 1 to 3 years).
- Professional (work experience from 3 years or trainers with any experience, prize winners in the professional category).

**you are allowed to try yourself in the categories above!*

** you cannot lower the category, the participant will automatically lose all awards!*

**work experience is counted from the first basic training!*

**teachers with any experience participate in the professional category!*

CHAMPIONSHIP NOMINATIONS

FRENCH

(French manicure)

NAIL MODELING

MANICURE WITH GEL POLISH

MIX MEDIA

(tips)

WOMEN'S MANICURE. DESIGN MIX

ARTISTIC PAINTING

(tips)

FANTASY NAIL DESIGN

WOMEN'S PEDICURE

COST OF PARTICIPATION IN THE CHAMPIONSHIP

- » You can take part in any number of nominations.
- » The more nominations, the greater the chances of winning!
- » The price is the same for all categories.
- » The price is the same for all nominations.
- » **1 nomination (any) - 60 euro**



PASSING SCORE

To receive a prize, a participant must score a certain number of points (the passing score is measured in %).

PASSING SCORE BY CATEGORY:

JUNIORS

1ST PLACE — 70%
2ND PLACE — 65%
3RD PLACE — 60%

MASTERS

1ST PLACE — 75%
2ND PLACE — 70%
3RD PLACE — 65%

PROFESSIONALS

1ST PLACE — 80%
2ND PLACE — 75%
3RD PLACE — 70%

DETERMINING THE PRIZE WINNERS

The winners of the competition are the participants who score the maximum number of points in % ratio.

- Based on the number of points scored, participants will be awarded 1-2-3 places.
- Only one nominee is nominated for each prize place, in each nomination and in each category.

Junior: 1,2,3 prize place

Master: 1,2,3 prize place

Professional: 1,2,3 prize place

* In addition to nominations that are not divided into categories, there are 3 prize places in such nominations.

THE WINNERS OF THE CHAMPIONSHIP RECEIVE:



CERTIFICATE OF PARTICIPATION



WINNER'S DIPLOMA



PERSONALIZED CUP

ALL CHAMPIONSHIP PARTICIPANTS RECEIVE:



CERTIFICATES OF PARTICIPATION IN THE INTERNATIONAL CHAMPIONSHIP **IN ELECTRONIC FORM**

The winners will be published on the day of the final on the Instagram page, in the form of posts.

On the day of the championship final, the link in the Instagram profile header will contain: participant certificates, prize winner diplomas and evaluation sheets.

GRAND PRIX



THE MAIN PRIZE OF THE CHAMPIONSHIP:

**Huge cup
+ opportunity to become a judge next season!**

HOW TO GET A PRIZE?

VERY SIMPLE!

» **NAIL MASTER - participate in 3 different nominations.**

(If you participate in more than 3 nominations, only the points from the best 3 works will be taken into account)

» **The Grand Prix will be awarded to 1 participant who has scored the maximum number of points (in %) for the required number of nominations.**

» **! More nominations - more chances to win!**

SUBMIT YOUR WORK

After payment, your login and password for your personal account will be sent to your email address.

In your personal account, you will see all the paid categories and will be able to upload your competition entry and checklist.

Until the championship final, you can review and replace the uploaded photos.

On the day of the final, access to editing will be blocked. After that, it will no longer be possible to replace the photos.

Please make sure to carefully check your competition entry before the final.

NOMINATIONS

CONDITIONS / EVALUATION CRITERIA / PHOTO AND VIDEO ANGLES

Low quality photos will not be accepted!!!

FRENCH

(French manicure)



Any technique is allowed when performing work!

- Nails must be natural only.
- The length of the free edge of the natural nail is no more than 5 mm.
- Create a painted white French manicure on a camouflage material close to the natural color, without drips or buildup.
- The quality of the applied material must be even and smooth.
- The camouflage material smoothly transitions from the cuticle to the free edge.
- Covered with a glossy finish.
- Nail shape - square, at the master's choice: soft square or sharp square. The main thing is that the shape is square and the same on all 10 fingers.

**The work is submitted in the form of a poster with a close-up photo two hands with at least 8 fingers or one hand with at least 4 fingers.*

Reinforcement of the natural nail plate using any professional materials (base coat, gel, polygel, etc.) is permitted, provided that the natural nail length is maintained and no free-edge modeling (extension) is performed. Correction of previously sculpted or extended nails is prohibited.

» ALLOWED:

- Restoration is permitted only on one nail. Partial restoration of only one nail is permitted (for example, restoration of a corner, side wall or free edge) in case of damage. Restoration of several nails, as well as systemic change of shape on all nails is equivalent to modeling and is prohibited in this nomination.
 - use gel polish or gel paint for French manicure.
 - Finish, top.
 - Use various accessories.
- *but so that they complement the composition of the given theme of the nomination, and are not the main element.

» FORBIDDEN:

- Nail extensions, free edge extensions.
- It is prohibited to use oils, creams, and polishing compounds for polishing nails.
- The presence of certificates, diplomas, cups and other awards in the participant's photo.
- Processing photos in Photoshop or any other program.

**1 photo is allowed to be processed, it must be labeled as "retouched")*

Filing the natural nail from the inner side of the free edge is permitted, provided that the natural thickness and structure of the free edge remain visually distinguishable, allowing the judge to determine that no extension or modeling has been performed.

If the natural nail is not visible in the photograph, or if the free edge has been completely thinned out and the judge cannot determine whether it is natural or modeled, the work will be disqualified..

» PHOTO AND VIDEO ANGLES

In total, the participant sends 5 photos + 1 video.

PHOTO "BEFORE" THE WORK:

1 photo - competition hand "before"

PHOTO "AFTER" THE WORK WAS COMPLETED:

1 photo - top view
1 photo - side view
1 photo - end view
1 photo - view under the nails

1 VIDEO OF COMPLETED WORK:

- Shoot a slow video in good quality so that all angles are clearly visible.
- The video duration is about 30 sec.
- In the video, the shape of the nails, the French manicure, should be clearly visible from all sides: the sides, right and left, the end, top view, bottom view.



PHOTO EXAMPLES



**photo BEFORE*



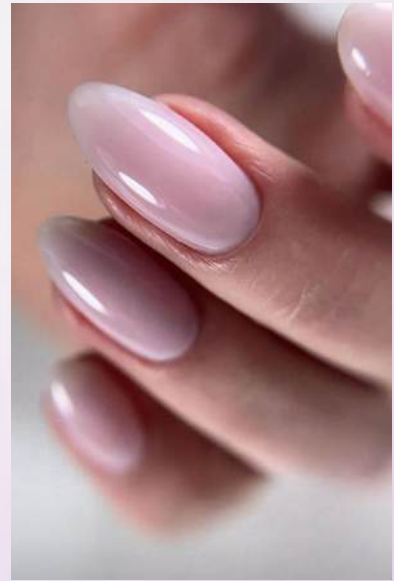
**photo AFTER*

EVALUATION CRITERIA

No.	Criteria		Maximum rating
1	General impression	The assessment of this criterion is the Wow effect, the aesthetic impression of the work. Here, such aspects as the purity of execution, the overall aesthetics and vision of the artist, the correspondence of the completed work to the shape of the model's hands and fingers, and the correspondence of the color of the selected base to the model's skin tone are determined.	0-10 points
2	Length	The length of the nails should be proportional on all nails. The length of the free edge should be in harmony with the shape of the nails. The length of the free edge may be uneven, provided that the nail bed of the model is of different sizes	0-10 points
3	Nail shape	The shape of the nails should be square and strictly correspond to professional standards. The same and symmetrical on all nails.	0-10 points
4	Free edge processing	The free edge of the nail should have a smooth and even surface. There should be no nail dust or fringe left under the free edge.	0-10 points
5	Cuticle treatment	The cuticle and pterygium on all nails must be removed spotlessly clean. The cuticle line should be even and clear. There should be no nicks, hangnails or cuticle remnants along the periphery of the cuticle. The space under the cuticle should be smooth, clean, without traces of pterygium. Moderate redness of the skin in the cuticle area is acceptable.	0-10 points
6	Lateral sinuses	The lateral sinuses should be treated evenly and clearly, without damaging the skin. There should be no remnants of pterygium.	0-10 points
7	Side bolsters	The lateral ridges of the nail should be soft, smooth, without roughness or traces of files. The side rollers should have soft elastic skin without cuts and injuries that occurred during the procedure.	0-10 points
8	Camouflage base coat	The shade of the camouflage base coat should look harmonious with the natural skin color of the model and refresh it. The camouflage should lie without bald spots or bubbles. In the smile area, the camouflage should be dense enough so that the natural nail plate does not show through.	0-10 points

9	French	Thickness/Color Density: • The thickness of the French manicure should be proportional to the length of the nail plate (1/5 - 1/6) – • The density of white should be uniform without darkening, folds, drips or gaps. Smile shape/smile clarity/smile symmetry: • The smile shape should be identical on all 4 fingers and match the shape of the nails and highlight the beauty of the model's fingers and hands. Purity of smile: • the line should be clear, even and contrasting, the border should not be blurred. • Smile symmetry is noted as the symmetry of the "angles" ("whiskers") of the smile relative to the central axis of the nail. • The "whiskers" of the smile should be sharp and drawn together -to no, and also to be on the same level.	0-10 points
10	Top	The finish coat should have bright and even highlights. There should be no visible bald spots or uneven surfaces. There should be no leaks under the cuticle or into the side ridges.	0-10 points
11	Apex	The highest point of the bend, the apex, should be ½ of the nail bed and have the same height	0-10 points
12	Penalty points	Penalty points are assigned in the following cases: • For cuts, saw cuts in the skin in the cuticle area and lateral ridges – maximum minus – 5 points. • If there is dust, dirt, oil on the skin and under the nails – maximum minus –5 points.	maximum minus 10 points

MANICURE WITH GEL POLISH



Technique: salon manicure.

» EXERCISE:

- The master must perform a manicure on natural nails and a single-tone gel polish coating without effects or designs (classic, hardware, combi-manicure) on both hands or one hand at the participant's choice.
- The photo must be original, capable of becoming an advertisement for a salon, nail business to attract clients. Advertising social networks.
- The length of the free edge of the nail is not less than 2 mm.
- Nail shape is at the master's discretion.
- The work is submitted in the form of a poster, close-up, the photo must show two hands with at least 8 fingers or one hand with at least 4 fingers (the cuticle area must be clearly visible).

» ALLOWED:

Reinforcement of the natural nail plate using any professional materials (base coat, gel, polygel, etc.) is permitted, provided that the natural nail length is maintained and no free-edge modeling (extension) is performed. Correction of previously sculpted or extended nails is prohibited.

- Restoration is permitted only on one nail. Partial restoration of only one nail is permitted (for example, restoration of a corner, side wall or free edge) in case of damage. Restoration of several nails, as well as systemic change of shape on all nails is equivalent to modeling and is prohibited in this nomination.
 - Use various accessories!
- *but so that they complement the composition, and are not the main element.

FORBIDDEN:

- Nail extensions, free edge extensions.
- It is prohibited to use oils, creams, and polishing compounds for polishing nails.
- The presence of certificates, diplomas, cups and other awards in the participant's photo.
- Processing photos in Photoshop or any other program.

**1 photo is allowed to be processed, it must be labeled as "retouched")*

Filing the natural nail from the inner side of the free edge is permitted, provided that the natural thickness and structure of the free edge remain visually distinguishable, allowing the judge to determine that no extension or modeling has been performed.

If the natural nail is not visible in the photograph, or if the free edge has been completely thinned out and the judge cannot determine whether it is natural or modeled, the work will be disqualified.

PHOTO AND VIDEO ANGLES

In total, the participant sends 5 photos + 1 video.

PHOTO "BEFORE" THE WORK:

1 photo - competition hand "before"

PHOTO "AFTER" THE WORK WAS COMPLETED:

1 photo - top view
1 photo - side view
1 photo - end view
1 photo - view under the nails

1 VIDEO OF COMPLETED WORK:

- Shoot a slow video in good quality so that all angles are clearly visible.
- The video duration is about 30 sec.
- In the video, the shape of the nails should be clearly visible from all sides: the sides right and left, the end, the top view, the bottom view.



PHOTO EXAMPLES



**photo BEFORE*

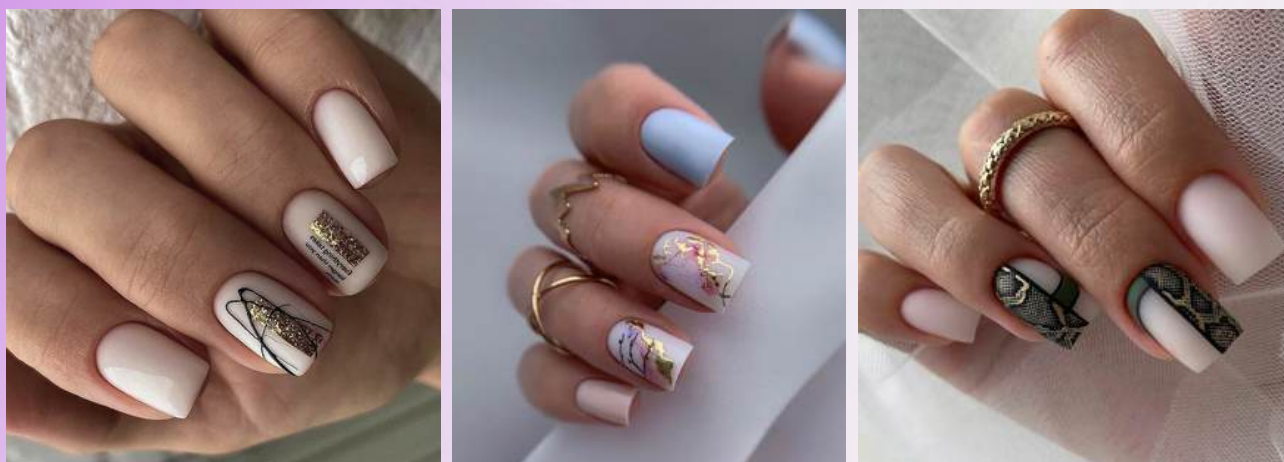


**photo AFTER*

EVALUATION CRITERIA

No.	Criteria		Maximum rating
1	General impression	The assessment of this criterion is the Wow effect, the aesthetic impression of the work. Here, such aspects as the purity of execution, the overall aesthetics and vision of the artist, the correspondence of the completed work to the shape of the model's hands and fingers, and the correspondence of the color of the selected base to the model's skin tone are determined.	0-10 points
2	Length	The length of the nails should be proportional on all nails. The length of the free edge should be in harmony with the shape of the nails. The length of the free edge may be uneven, provided that the nail bed of the model is of different sizes	0-10 points
3	Nail shape	Nail shape – participant's choice. The chosen shape is assessed for compliance with professional standards, uniformity, symmetry, and harmony across all nails.	0-10 points
4	Free edge processing	The free edge of the nail should have a smooth and even surface. There should be no nail dust or fringe left under the free edge.	0-10 points
5	Cuticle treatment	The cuticle and pterygium on all nails must be removed spotlessly clean. The cuticle line should be even and clear. There should be no nicks, hangnails or cuticle remnants along the periphery of the cuticle. The space under the cuticle should be smooth, clean, without traces of pterygium. Moderate redness of the skin in the cuticle area is acceptable.	0-10 points
6	Lateral sinuses	The lateral sinuses should be treated evenly and clearly, without damaging the skin. There should be no remnants of pterygium.	0-10 points
7	Side bolsters	The lateral ridges of the nail should be soft, smooth, without roughness or traces of files. The side rollers should have soft elastic skin without cuts and injuries that occurred during the procedure.	0-10 points
8	Single-color coating	Coverage density – maximum 5 points. The color should be applied evenly, without bald spots or drips. Cleanliness of execution – maximum 5 points. The borders of the coating should be even. The color should be as close to the cuticle as possible. The color coating should not get on the skin.	0-10 points
9	Top	The finish coat should have bright and even highlights. There should be no visible bald spots or unevenness of the coating. There should be no leaks under the cuticle or into the side ridges.	0-10 points
10	Apex	The stress zone when viewed from the side should be in the center equally on all nails.	0-10 points
	Penalty points	Penalty points are assigned in the following cases: - For cuts, saw cuts in the skin in the cuticle area and lateral ridges – maximum minus – 5 points. - If there is dust, dirt, oil on the skin and under the nails – maximum minus –5 points.	maximum minus 10 points

WOMEN'S MANICURE. DESIGN MIX



Technique: salon manicure.

» EXERCISE:

The master must perform a manicure on natural nails on two or one hand, at the participant's choice (classic, hardware, combi-manicure), cover the nails with gel polish and create a design on two nails.

- The photo must be original, capable of becoming an advertisement for a salon, nail business to attract clients. Advertising social networks.
- The length of the free edge of the nail is not less than 2 mm.
- Nail shape is at the master's discretion.
- The work is submitted in the form of a poster, close-up, the photo must show two hands with at least 8 fingers or one hand with at least 4 fingers (the cuticle area must be clearly visible).

» ALLOWED:

Reinforcement of the natural nail plate using any professional materials (base coat, gel, polygel, etc.) is permitted, provided that the natural nail length is maintained and no free-edge modeling (extension) is performed. Correction of previously sculpted or extended nails is prohibited.

- Restoration is permitted only on one nail. Partial restoration of only one nail is permitted (for example, restoration of a corner, side wall or free edge) in case of damage. Restoration of several nails, as well as systemic change of shape on all nails is equivalent to modeling and is prohibited in this nomination.
- Use various accessories!
- *but so that they complement the composition, and are not the main element.
- Any technique can be used for design.

» FORBIDDEN:

- Nail extensions, free edge extensions.
- It is prohibited to use oils, creams, and polishing compounds for polishing nails.
- The presence of certificates, diplomas, cups and other awards in the participant's photo.
- Processing photos in Photoshop or any other program.

**1 photo is allowed to be processed, it must be labeled as "retouched")*

Filing the natural nail from the inner side of the free edge is permitted, provided that the natural thickness and structure of the free edge remain visually distinguishable, allowing the judge to determine that no extension or modeling has been performed.

If the natural nail is not visible in the photograph, or if the free edge has been completely thinned out and the judge cannot determine whether it is natural or modeled, the work will be disqualified.

» PHOTO AND VIDEO ANGLES

In total, the participant sends 5 photos + 1 video.

PHOTO "BEFORE" THE WORK:

1 photo - competition hand "before"

PHOTO "AFTER" THE WORK WAS COMPLETED:

1 photo - top view

1 photo - side view

1 photo - end view

1 photo - view under the nails

1 VIDEO OF COMPLETED WORK:

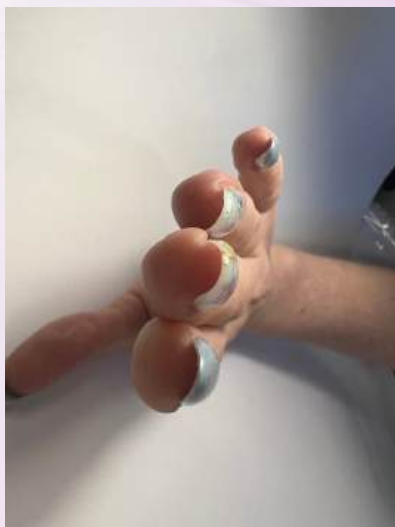
- Shoot a slow video in good quality so that all angles are clearly visible.
- The video duration is about 30 sec.
- In the video, the shape of the nails should be clearly visible from all sides: the sides right and left, the end, the top view, the bottom view.



PHOTO EXAMPLES



**photo BEFORE*



**photo AFTER*

No.	Criteria		Maximum rating
1	General impression	The assessment of this criterion is the Wow effect, the aesthetic impression of the work. Here, such aspects as the purity of execution, the overall aesthetics and vision of the artist, the correspondence of the completed work to the shape of the model's hands and fingers, and the correspondence of the color of the selected base to the model's skin tone are determined.	0-10 points
2	Length	The length of the nails should be proportional on all nails. The length of the free edge should be in harmony with the shape of the nails. The length of the free edge may be uneven, provided that the nail bed of the model is of different sizes	0-10 points
3	Nail shape	Nail shape - at the master's choice. The same and symmetrical on all nails.	0-10 points
4	Free edge processing	The free edge of the nail should have a smooth and even surface. There should be no nail dust or fringe left under the free edge.	0-10 points
5	Cuticle treatment	The cuticle and pterygium on all nails must be removed spotlessly clean. The cuticle line should be even and clear. There should be no nicks, hangnails or cuticle remnants along the periphery of the cuticle. The space under the cuticle should be smooth, clean, without traces of pterygium. Moderate redness of the skin in the cuticle area is acceptable.	0-10 points
6	Lateral sinuses	The lateral sinuses should be treated evenly and clearly, without damaging the skin. There should be no remnants of pterygium.	0-10 points
7	Side bolsters	The lateral ridges of the nail should be soft, smooth, without roughness or traces of files. The side rollers should have soft elastic skin without cuts and injuries that occurred during the procedure.	0-10 points
8	Design evaluation	Maximum 40 points. Composition – maximum 10 points. This criterion evaluates the integrity of the created design and its dynamism. Color scheme – maximum 10 points. The color scheme chosen by the artist is evaluated. How harmonious is the design on the hand as a whole. Difficulty and technicality – maximum 10 points. The accuracy and purity of the work, mastery of the material are assessed. Carefulness of the details. Miniature composition, harmony. Clean design execution – maximum 10 points. Clarity and purity of colors and lines. Accuracy of design execution	0-40 points
9	Top	The finish coat should have bright and even highlights. There should be no visible bald spots or unevenness of the coating. There should be no leaks under the cuticle or into the side ridges.	0-10 points
10	Apex	The stress zone when viewed from the side should be in the center equally on all nails.	0-10 points
	Penalty points	Penalty points are assigned in the following cases: - For cuts, saw cuts in the skin in the cuticle area and lateral ridges - maximum minus - 5 points. - If there is dust, dirt, oil on the skin and under the nails – maximum minus -5 points.	maximum minus 10 points

NAIL MODELING



Technique: salon manicure.

» EXERCISE:

- The participant must provide a photo of the work, the center of the composition of which are the nails (not the full image)
- The work must be done on artificial nails, modeled on the lower or upper forms;
- To achieve the desired result, any materials for modeling and designing nails and any type of technique can be used.

» FORM:

The shape of the modeled nails can be any;

- the main thing is that it should be the same and symmetrical on all nails and match the hands and fingers of the model

The work can be supplemented with any design elements, bas-relief, artistic painting;

- In general, the elements should form a harmonious composition both on a single nail and on 5 fingers as a whole.

» LENGTH:

The length of the modeled nails should be at least 5 cm;
There must be at least 4 nails in 100% focus in the photo.

» BACKGROUND AND ACCESSORIES:

- The background and accessories should be neutral and not visually distract from the work;
- The work can be done using any manicure technique;

» ALLOWED:

Use of decor (foil, glitter, rhinestones, bouillon, feathers, nets, dried flowers)

» FORBIDDEN:

- use of a dummy hand in work;
- it is prohibited to use cuticle oil;
- presence of certificates, diplomas, cups and other awards in the participant's photo.
- processing photos in Photoshop or any other program.
**(1 photo may be processed, it must be labeled as "retouched")*

» PHOTO AND VIDEO ANGLES

In total, the participant sends 5 photos + 1 video.

PHOTO "BEFORE" THE WORK:

1 photo - competition hand "before"

PHOTO "AFTER" THE WORK WAS COMPLETED:

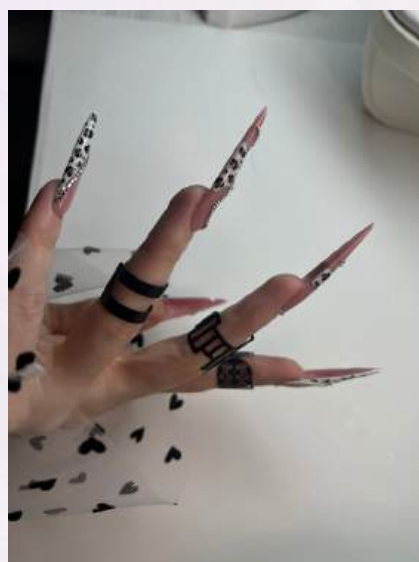
1 photo - top view
1 photo - side view
1 photo - end view
1 photo - view under the nails

1 VIDEO OF COMPLETED WORK:

- Shoot a slow video in good quality so that all angles are clearly visible.
- The video duration is about 30 sec.
- In the video, the shape of the nails should be clearly visible from all sides: the sides right and left, the end, the top view, the bottom view.



**photo BEFORE*



**photo AFTER*



EVALUATION CRITERIA

No.	Criteria		Maximum rating
1	General impression	The assessment of this criterion is the Wow effect, the aesthetic impression of the work. Here, such aspects as the purity of execution, the overall aesthetics and vision of the artist, the correspondence of the completed work to the shape of the model's hands and fingers, and the correspondence of the color of the selected base to the model's skin tone are determined.	0-10 points
2	Length	The chosen length of the free edge of the nails should be harmonious and precise. The dimensions of the nail bed should have the same ratio on all nails. The length of the free edge and the nail bed should have the same ratio on all nails.	0-10 points
3	Free edge shape	The shape of the free edge should be in harmony with the shape of the nail bed and the length of the modeled nails. The shape of the free edge should be clear, symmetrical and the same on all nails without deviations.	0-10 points
4	C - bending (longitudinal bending)	The convexity of the nail should be smooth and uniform (without dips and elevations). The top zone should have the same proportional height and location on all nails.	0-10 points
5	Upper arch (transverse bending)	Proportional on all nails without deviations. The surface of the nails should be smooth and even (without dips, elevations or marks from the file).	0-10 points
6	Side lines	The lateral lines of the modeled nail and the lateral lines of the natural nail should have a horizontal direction (repeating the direction of the axial line of the finger) and form a smooth straight line without notches or nicks.	0-10 points
7	Side walls	The side walls of the free edge of the nail should be parallel and be a clear, straight continuation of the walls of the nail bed, without any dips or dents.	0-10 points
8	Border of artificial coating in the cuticle area	The artificial coating should not have a visible transition in the cuticle area. The border should be uniform around the entire perimeter and be at the same distance from the cuticle, but not more than 1 mm.	0-10 points
9	Lower arch (tunnel)	The lower arch should be uniform and have the same semicircle shape along the entire length of the free edge of the modeled nail. The lower arches of all nails should be symmetrical and identical in shape.	0-10 points
10	Difficulty level	Level I – internal gel/acrylic molding, mix-media, multi-layer, aquarium, drawing Level II – Openwork, Carving, drawing Level III – Decoration, accessories Level IV – French	0-10 points
11	Top coat	The top gel coat should be smooth and uniform, without any defects, and also have an excellent mirror shine.	0-10 points
	Penalty points	When causing injuries to models during the modeling process (cuts to the skin, sawing of natural nails, etc.)	maximum minus 10 points

MIX MEDIA

(tips)



No division into categories!
3 prize places

» **SUBJECT:**
"Free"

» **EXERCISE:**

The participant must complete the work on 3 to 10 different sized tips (optional).

- Square tips, length of your choice.
- Create a design on tips with elements of aquarium design, hand painting and bas-relief molding on the surface, using all techniques
- and materials related to the nail industry.

» **MATERIALS:**

For modeling, the participant can choose at his/her discretion (Gel + acrylic + paints).

- The maximum height of the bas-relief or modeling is 3-5 mm from the surface of the nail.
- Works can be covered with a finishing top.
- It is possible to use acrylic paint.

» **ALLOWED:**

The use of rhinestones, bouillons, foil, and other professional decorative ornaments is permitted if this use is justified by the purpose of the work.

FORBIDDEN:

- Using tips of the same size, gluing the tips together.
 - Use of stencils, transfer applications, stamps, nail printers, 3D parts.
 - Using an airbrush.
 - The presence of certificates, diplomas, cups and other awards in the participant's photo.
 - Processing photos in Photoshop or any other program.
- *1 photo is allowed to be processed, it must be labeled as "retouched")*

PHOTO AND VIDEO ANGLES

In total, the participant sends 3 photos + 1 video of the completed work.

- 1 photo - top view
- 1 photo - side view
- 1 photo - end view

+ 1 video of completed work:

- Shoot a slow video in good quality so that all angles are clearly visible.
- Video length is maximum 30 sec.





EVALUATION CRITERIA

No.	Criteria		Maximum rating
1	General impression	General impression of the work as a whole. The addition of the background to the work is taken into account. Harmony, purity of execution, level of work. The layout of the design, both on each tip and the composition as a whole.	0-10 points
2	Technique, purity of execution	The quality of mastery of techniques is assessed. Compositions made of colored acrylic/gel are assessed more highly than those made of white acrylic/gel and then painted with paints. Hand painting should not dominate interior design.	0-10 points
3	Originality of the idea	The completed work must be distinguished by an unusual approach to execution and disclosure of the nomination theme. Was the master able to create his own unique style of work?	0-10 points
4	Difficulty of work	The variety of technologies and techniques used in creating a mixed media design, mastery of different techniques, and the creation of a multi-faceted "deep" design are assessed. The master's use of the laws of perspective is assessed.	0-10 points
5	Color scheme	Harmony of color, selection of colors and their combination and balance. Using the technique of creating light and shadow	0-10 points
6	Layout	The ability to combine design elements on a tip, their filling, the overload or emptiness of the work is assessed.	0-10 points
7	Composition	The integrity of the created picture, its dynamism, and the development of the storyline are assessed. The ability to present a holistic design image on all tips is assessed.	0-10 points
8	The presence and quality of the bas-relief	Bas-relief is a three-dimensional design element. Its height should not exceed 5 mm. The bas-relief design should not overload the overall appearance of the work.	0-10 points
9	Clean, legible design	This criterion is especially relevant for interior design. The material must be uniformly transparent. The drawing should be of pure color (not "dirty"), the color boundaries should be clearly visible.	0-10 points
10	Penalty points	Completion of the competition work not according to the rules minus -10	maximum minus 10 points

ARTISTIC PAINTING

(tips)



No division into categories!

3 prize places

» **SUBJECT:**
"Free"

» **EXERCISE:**

The work must be completed using artistic painting technique.

- The use of various artistic techniques is permitted.

» **MATERIALS:**

- acrylic paints;
- gel paints, gel varnishes;
- monochrome – paints;
- monochrome gel polish;
- monochrome gel paint;
- color gels

» **TIPS SHAPE:**

Square. 4-10 tips to choose from.

» **LENGTH OF TIPS:**

You can choose between not less than 5cm or not more than 10cm, reflecting different sizes of real nails.

» ALLOWED:

- Top coats are matte or glossy (finish, top).
- The placement of the tips is horizontal or vertical, at the participant's discretion, depending on the composition chosen in this nomination to reveal the theme.

» FORBIDDEN:

During the competition work: use an airbrush, template, stencil, stickers, sliders, stamping, 3D details.

- It is prohibited to glue or fill tips together (with gel, acrylic, glue, etc.);
- performing work on tips of the same size.
- the presence of certificates, diplomas, cups and other awards in the participant's photo.
- Processing photos in Photoshop or any other program.

**1 photo is allowed to be processed, it must be labeled as "retouched")*

» PHOTO AND VIDEO ANGLES

In total, the participant sends 3 photos + 1 video of the completed work.

1 photo - top view
1 photo - side view
1 photo - end view

+ 1 video of completed work:

- Shoot a slow video in good quality so that all angles are clearly visible.
- Video length is maximum 30 sec.



No.	Criteria		Maximum rating
1	General impression	General impression of the work as a whole. Harmony, purity of execution, level of work. Design layout, both on each tip and the composition as a whole.	0-10 points
2	Quality of execution, cleanliness and neatness of design	The design should be legible and have a clean appearance. The quality of the drawing of small design elements, their accuracy, detail, as well as the cleanliness and quality of their execution are assessed.	0-10 points
3	Originality of the idea, disclosure of the topic	The completed work must be distinguished by an unusual approach to execution and disclosure of the nomination theme. Was the master able to create his own unique style of work?	0-10 points
4	Difficulty of work	The use of various artistic techniques and the number of painting techniques used are assessed. Creating a multi-dimensional design. The artist's use of the laws of perspective is assessed. The skill of using a brush, the miniature size of the work and harmony are assessed.	0-10 points
5	Color scheme	Harmony of color, selection of colors and their combination and balance. Using the technique of creating light and shadow	0-10 points
6	Layout	The ability to combine design elements on a tip, their filling, the overload or emptiness of the work is assessed.	0-10 points
7	Composition	The integrity of the created picture, its dynamism, and the development of the storyline are assessed. The ability to present a holistic design image on all tips is assessed.	0-10 points
10	Penalty points	Completion of the competition work not according to the rules minus -10	maximum minus 10 points

FANTASY NAIL DESIGN

* Fantasy nail design



The nomination is not divided into categories. 3 prize places.

» EXERCISE:

PARTICIPANTS MUST CREATE A FANTASY COMPETITION COMPOSITION DEMONSTRATING A HIGH LEVEL OF SKILL, CREATIVITY, ARTISTIC VISION, AND MASTERY OF VARIOUS NAIL DESIGN TECHNIQUES.

THE WORK MUST REPRESENT A COMPLETE ARTISTIC IMAGE AND REVEAL THE AUTHOR'S IDEA.

- CREATING A COMPLETE IMAGE OF A MODEL WITH MAKEUP, HAIR, AND COSTUME.

» ON WHICH MODELS IS IT PERMISSIBLE TO PERFORM THIS WORK: THE FOLLOWING WORK MAY BE PERFORMED:

Nails on tips
on the training hand
on the model's natural nails
on modeled nails.

Any shapes, lengths and designs are allowed.

- * The work can be done either on one nail or in the form of a single composition of several nails. 4 fingers.



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

1. CREATE A FANTASY COMPETITION ENTRY.
2. DEMONSTRATE THE AUTHOR'S CONCEPT AND ARTISTIC IDEA.
3. USE PROFESSIONAL NAIL DESIGN TECHNIQUES.
4. PERFORM THE WORK CAREFULLY AND TECHNICALLY CORRECTLY.
5. PRESENT THE COMPLETED COMPOSITION.



WHAT CAN BE USED:

PERMITTED MATERIALS:

ALLOWED:

- | | |
|--------------------|------------------------------|
| GEL; | • rhinestones; |
| ACRYLIC; | • crystals; |
| POLYGEL; | • decorative elements; |
| TYPIST; | • metal elements; |
| GEL POLISH; | • textile; |
| ACRYLIC PAINTS; | • 3D decor |
| ARTISTIC PAINTING; | • any professional materials |
| WIRE; | • for nail design. |
| GLUE; | |



WHAT NOT TO USE:

PROHIBITED:

READY-MADE PURCHASED COMPOSITIONS;
FINISHED DECORATIVE ITEMS, WHICH ARE THE MAIN PART OF THE WORK;
USING OTHER PEOPLE'S WORK;
PHOTOMONTAGE;
AI GENERATION OF WORK ELEMENTS;
USING IMAGES GENERATED BY ARTIFICIAL INTELLIGENCE
AND PRESENTED AS THE PARTICIPANT'S OWN WORK.

FINAL GOAL OF THE PARTICIPANT:

Create an original artistic composition, demonstrating a high level of technique, creativity, aesthetics and professional skill.



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- General view of the work from the front
- General view of the work from the right
- General view of the work from the left
- Top view
- Macro photo of the main elements of the composition

REQUIRED VIDEOS:

- 5-15 second video without filters showing any stage of the work

The video is mandatory confirmation of authorship of the competition entry.

THE VIDEO MUST DEMONSTRATE THE PROCESS OF COMPLETING THE COMPETITION ENTRY;

THE FRAME MUST SHOW THE HANDS OF THE MASTER PERFORMING THE WORK;

VIDEO OF ANY STAGE OF THE COMPETITION ENTRY CREATION IS PERMITTED;

THE PARTICIPANT'S FACE MUST NOT BE PRESENT IN THE FRAME;

SHOWING THE PARTICIPANT'S FACE IS PROHIBITED IN ORDER TO ENSURE OBJECTIVE AND ANONYMOUS JUDGING;

THE VIDEO IS USED AS PROOF OF AUTHORSHIP OF THE COMPETITION ENTRY.

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND

HIGH-QUALITY LIGHTING

NO FILTERS

WITHOUT RETOUCHING

WITHOUT AI PROCESSING

PHOTOGRAPHS MUST BE CLEAR

THE COMPOSITION MUST BE FULLY VISIBLE IN THE MAIN PHOTOGRAPHS

ALL KEY ELEMENTS SHOULD BE CLEARLY VISIBLE.



REASONS FOR DISQUALIFICATION

- USING SOMEONE ELSE'S WORK
- AI GENERATION OF WORK OR ITS ELEMENTS
- PHOTOMONTAGE
- USING IMAGES FROM THE INTERNET INSTEAD OF YOUR OWN WORK
- LACK OF REQUIRED PHOTOGRAPHS
- LACK OF MANDATORY VIDEO
- NON-COMPLIANCE OF WORK WITH REGULATORY REQUIREMENTS
- VIOLATION OF THE PRINCIPLES OF FAIR COMPETITIVE PARTICIPATION.

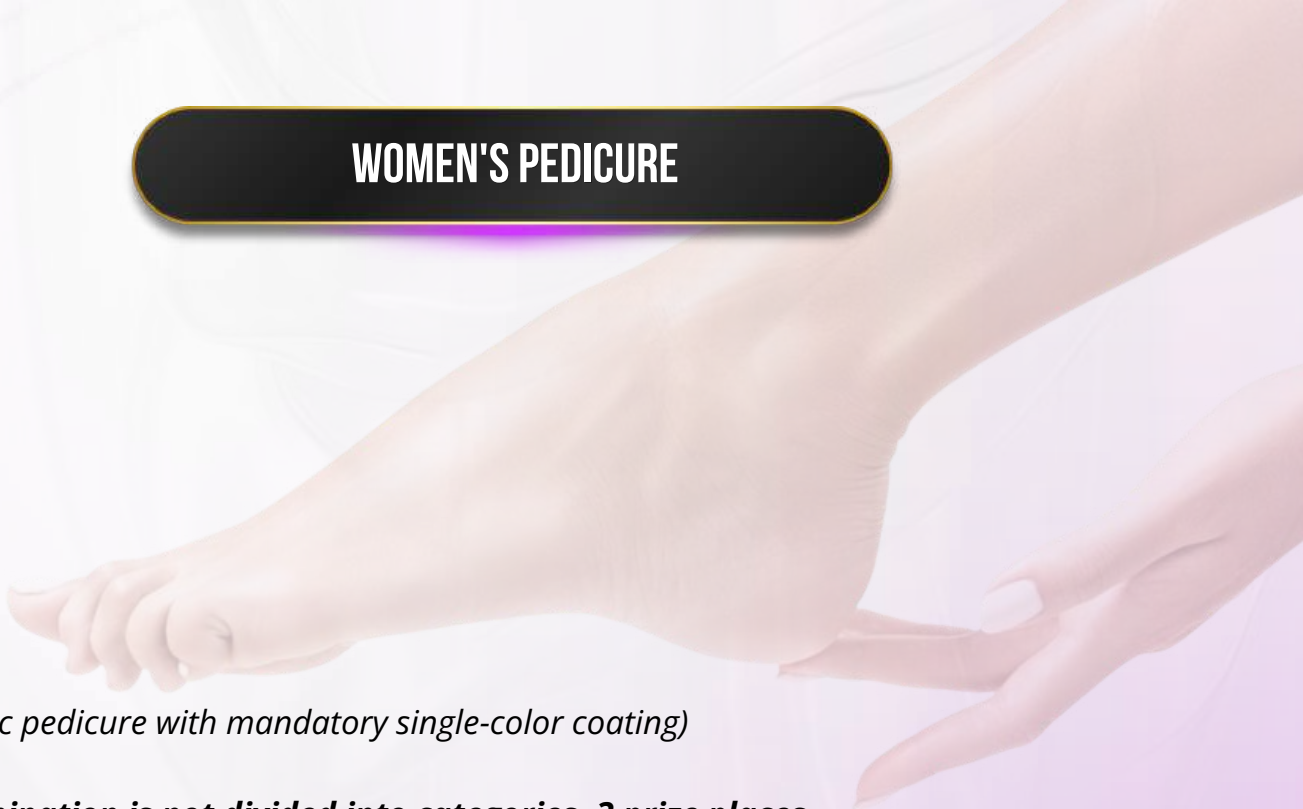


EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Points
1	Idea and concept	Originality of concept and disclosure of the theme	1-10 points
2	Creativity	The unusualness of the solution and the creative approach	1-10 points
3	Composition	Harmonious arrangement of elements and integrity of the image	1-10 points
4	Difficulty of work	Level of technical complexity of execution	1-10 points
5	Artistic performance	The quality of painting, molding and decorative elements	1-10 points
6	Detailing	Elaboration of small elements and accuracy of details	1-10 points
7	Execution technique	Professional level of work performance	1-10 points
8	General impression	Aesthetics, effectiveness and completeness of the composition	1-10 points
9	Penalty points	Violation of regulations, carelessness, technical defects	from 0 to -10 points
Total score (maximum)			80
Maximum fine			10

* The final result is determined by the sum of points scored for the assessment criteria minus penalty points.

WOMEN'S PEDICURE



(Aesthetic pedicure with mandatory single-color coating)

The nomination is not divided into categories. 3 prize places.

» EXERCISE:

THE PARTICIPANT MUST PERFORM AN AESTHETIC PEDICURE ON A LIVE MODEL WITH A MANDATORY SINGLE-COLOR NAIL COATING.

THE WORK MUST DEMONSTRATE:

HIGH LEVEL OF FOOT AND NAIL TREATMENT

NEAT APPLICATION OF THE COATING

- **COMPLIANCE WITH PROFESSIONAL STANDARDS AND AESTHETIC RESULTS.**

» ON WHICH MODELS IS IT PERMISSIBLE TO PERFORM THIS WORK: ACCEPTED MODELS:

over 18 years old
with natural nails
with varying degrees of keratinization of the skin of the feet
those in need of an aesthetic pedicure

THE FOLLOWING IS PERMITTED:

hardware pedicure;
combination pedicure;
SMART pedicure
classic pedicure.

» THE MAIN CONDITION:

THE WORK MUST BE PERFORMED ON A REAL MODEL AND ALLOW FOR AN OBJECTIVE ASSESSMENT OF THE QUALITY OF THE PEDICURE PERFORMED.



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

1. PERFORM A FULL AESTHETIC PEDICURE.
2. PERFORM HIGH-QUALITY TREATMENT OF THE FEET AND NAILS.
3. CREATE A UNIFORM SHAPE AND SYMMETRY OF NAILS.
4. APPLY NAIL POLISH.
5. PRESENT THE FINISHED AESTHETIC RESULT.



WHAT CAN BE USED:

PERMITTED MATERIALS:

ALLOWED:

ANY PROFESSIONAL PEDICURE EQUIPMENT
CUTTERS OF ANY CONFIGURATION
CUTTING TOOLS
FOOT TREATMENT PRODUCTS
GEL POLISH
COLOR BASES
CAMOUFLAGE BASES
PLAIN COATINGS OF ANY SHADE
PROFESSIONAL CARE PRODUCTS
DISPOSABLE CONSUMABLES.



WHAT NOT TO USE:

PROHIBITED:

FALSE NAILS
TYPE
RHINESTONES
VOLUMETRIC DECOR
3D DESIGN
ARTISTIC PAINTING
DECORATIVE ELEMENTS THAT HIDE THE QUALITY OF THE WORK.

FINAL GOAL OF THE PARTICIPANT:

Demonstrate a high level of professionalism
performing aesthetic pedicure, high-quality treatment
feet and nails, neat coverage and a harmonious final result.



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- Photo BEFORE - both feet from above
- Photo BEFORE - both feet, sole
- Photo AFTER - both feet from above
- Photo AFTER - both feet, sole
- Macro of the big toe

REQUIRED VIDEOS:

- Video 5-15 seconds without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND

THE SAME LIGHTING

NO FILTERS

WITHOUT PROCESSING

WITHOUT BLURRING

PHOTOGRAPHS MUST BE CLEAR

BOTH FEET MUST BE FULLY VISIBLE IN THE MAIN PHOTOGRAPHS

THE QUALITY OF THE FOOT PROCESSING AND COATING MUST BE GOOD
BE VIEWED.



REASONS FOR DISQUALIFICATION

- USING FALSE NAILS OR TIPS
- USING FILTERS AND RETOUCHING
- AI PHOTO PROCESSING
- PHOTOMONTAGE
- SOMEONE ELSE'S WORK
- LACK OF MANDATORY VIDEO
- CONCEALMENT OF PROCESSING OR COATING DEFECTS
- NON-COMPLIANCE OF WORK WITH REGULATORY REQUIREMENTS



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Points
1	Cuticle treatment	Cleanliness and quality of cuticle treatment	1-10 points
2	Treatment of the lateral zones of the nail	Cleanliness of sinuses, quality of processing of lateral ridges, absence of pterygium	1-10 points
3	Foot treatment	Smoothness of the leather and quality of foot processing	1-10 points
4	Nail shape	Correctness and uniformity of nail shape	1-10 points
5	Symmetry	Harmony of shape and length of nails on both feet	1-10 points
6	Nail polish	Alignment, architecture, glare, cleanliness of application and uniformity of coverage	1-10 points
7	Cleanliness of work	No dust, dirt, material residue or leaks	1-10 points
8	General impression	Aesthetics, neatness and harmony of the result	1-10 points
9	Penalty points	Cuts, trauma, damage to the nail plate, violation of regulations	from 0 to -10 points
Total score (maximum)			80
Maximum fine			10

* The final result is determined by the sum of the points scored for the assessment criteria minus penalty points.