

ONLINE WORLD CHAMPIONSHIP "WBC"
WORLD BEAUTY CHAMPIONSHIP

REGULATION

PMU



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INSTRUCTIONS FOR PARTICIPATION IN THE CHAMPIONSHIP

- Find information about the championship on our website.
- Select a category according to your work experience.
- Select the nomination in which you would like to participate.
- Go to the website wbc-beauty-champ.com, in the section “WBC Online Championship” and fill out an application for participation.
- You can pay for your participation directly on the website by choosing a payment method convenient for you.
- After payment, an email will be sent to you containing your participant number, your work number, and access details for your personal account.
- Login details for your personal account will also be sent to your e-mail.
- The participant number and access data to your personal account are sent by e-mail: info@wbc-beauty-champ.com Please also check your Spam folder.
- Next, you complete your competition entry. Photo and video angles are indicated in the description of each nomination in the regulations.
- To submit your work, you must log in to your personal account and upload all the necessary photographs, videos and checklist.
- Competition entries will be accepted until February 4, 2027 inclusive.
- Wait for the championship results.
The results will be announced on February 28, 2027
- Celebrate your victory! ✨

ONLINE CHAMPIONSHIP REGULATIONS

1. Application deadline: February 4, 2027 inclusive.
2. Submission of competition entries: until February 4, 2027 inclusive.
3. Judging: from February 11 to 18, 2027.
4. Final and announcement of results: February 28, 2027.
5. Applications can be submitted on the website: <https://wbc-beauty-champ.com>
6. Payment for participation is also made on the website after submitting an application.
7. After payment, the participant is assigned a participant number, as well as a number for each competition entry in the selected nominations.
8. After payment, the participant will receive access details to their personal account via the email address provided during registration. Access to your personal account and participant number are sent by e-mail:
info@wbc-beauty-champ.com Please also check your Spam folder.
9. The participant takes photographs and videos in accordance with the rules of this championship. Submit your competition entries through your personal account. To do this, log in to your personal account using your username and password (sent to you via email after payment) and upload:
 - * photographs and videos of the competition entry;
 - * checklist or protocol for the procedure.
10. Only masters who:
 - * have completed professional training in the relevant field;
 - * work exclusively with professional materials;
 - * paid the registration fee.There is no age limit for participants.
11. The work/works must be completed after the application has been submitted and the registration fee has been paid.
12. A participant can take part in the same nomination several times, and payment for each work is **as a separate nomination.**

13. Any processing or cropping of photos, or the use of retouching programs, is prohibited – this will result in disqualification.

14. Providing knowingly false information about one's category is prohibited. Participants are responsible for providing information about their category.

If a participant is found to have provided knowingly false information, he/she will be disqualified and forfeit all awards.

15. The decisions of the judges are final and not subject to review.

16. Prizes and gifts are sent at the expense of the participants.

Sending awards to winners within 1 month after the championship final.

Sending awards from Ukraine.

17. Registration fees are voluntary and non-refundable; the funds received are used by the organizers to conduct the championship.

18. Participants who have submitted an application and paid the registration fee accept all terms and conditions of the championship and consent to the processing of their personal data and its use for the purposes of the championship.

19. You are allowed to take part in the championship with work that you have taken part in other championships with.

20. A participant can use the same model in different nominations.

21. The brand of materials is chosen at the discretion of the participant. Only professional materials may be used.

22. The participant must write to us via Instagram direct if you change your Instagram nickname before the championship final.

DISQUALIFICATION:

- Posting photos to social media is prohibited until the championship final.
- It is prohibited to photograph your work near diplomas/cups - where your full name is visible.
- Disqualification of a participant's work implies suspension of the right to participate in the Championship with this work.
- Disqualification of a participant or a participant's work occurs by decision of the judges and the organizer.
- Disqualification of a participant is possible only if the participant violates the rules established by these regulations and appendices to it.
- Disqualification of a participant may occur both during and after the completion of this Championship, but no later than 1 calendar month from the date of announcement of the results, provided that circumstances are discovered that violate the terms of these regulations and appendices to it.

FORBIDDEN:

PROHIBITED TOPICS OF THE CHAMPIONSHIP:

**MILITARY THEMES
RELIGION POLITICS
VIOLENCE**

**PREGNANCY PHOTOS WITH NUDITY
AND EROTICA.**

CATEGORIES OF CHAMPIONSHIP PARTICIPANTS

- Junior (work experience up to one year).
- Master (work experience from 1 to 3 years).
- Professional (work experience from 3 years or trainers with any experience, *prize winners in the professional category*).

**you are allowed to try yourself in the categories above!*

** You cannot lower your category, the participant will automatically lose all awards!*

**work experience is counted from the first basic training!*

**Teachers with any experience can participate in the professional category!*

CHAMPIONSHIP NOMINATIONS

PERMANENT EYEBROW MAKEUP

EYELID TATTOO, ARROW WITH SHADING

PERMANENT LIP MAKEUP

SMP / SCALP

SCALP MICROPIGMENTATION LIVE MODEL

PARAMEDICAL PMU

AREOLA RESTORATION LIVE MODEL

CAMOUFLAGE PMU LIVE MODEL

PMU LATEX NOMINATIONS

BROWS SHADING LATEX

HAIR TO HAIR LATEX

LIPS LATEX

EYELINER LATEX

SMP / SCALP LATEX

SCALP MICROPIGMENTATION LATEX

PARAMEDICAL PMU LATEX

AREOLA RESTORATION LATEX

CAMOUFLAGE PMU LATEX

COST OF PARTICIPATION IN THE CHAMPIONSHIP

- » You can participate in any number of nominations.
- » The more nominations, the greater the chances of winning!
- » The price is the same for all categories.
- » The price is the same for all nominations.
- » **1 nomination (any) - 60 euros**



PASSING SCORE

To receive a prize, a participant must score a certain number of points (the passing score is measured in %).

PASSING SCORE BY CATEGORY:

JUNIORS

1ST PLACE — 70%
2ND PLACE — 65%
3RD PLACE — 60%

MASTERS

1ST PLACE — 75%
2ND PLACE — 70%
3RD PLACE — 65%

PROFESSIONALS

1ST PLACE — 80%
2ND PLACE — 75%
3RD PLACE — 70%

DETERMINING THE PRIZE-WINNERS

The winners of the competition are the participants who score the maximum number of points in % ratio.

- Based on the number of points scored, participants will be awarded 1st, 2nd and 3rd places.
- Only one nominee is nominated for each prize place, in each nomination and in each category.

Junior: 1st, 2nd, 3rd prize place

Master: 1st, 2nd, 3rd prize place

Professional: 1st, 2nd, 3rd prize place

THE WINNERS OF THE CHAMPIONSHIP RECEIVE:



CERTIFICATE OF PARTICIPATION



WINNER'S DIPLOMA



PERSONALIZED CUP

ALL CHAMPIONSHIP PARTICIPANTS RECEIVE:



CERTIFICATES OF PARTICIPATION IN THE INTERNATIONAL CHAMPIONSHIP **IN ELECTRONIC FORM**

The winners will be announced on the day of the final on the Instagram page in the form of posts.

On the day of the championship final, participant certificates, prize winner diplomas, and evaluation sheets will be available at the link in the Instagram profile header.

GRAND PRIX



THE MAIN PRIZE OF THE CHAMPIONSHIP:

HUGE TROPHY + OPPORTUNITY TO BECOME A JUDGE NEXT SEASON!

HOW TO GET A PRIZE?

GRAND PRIX PMU ARTIST

GRAND PRIX PARTICIPATION CONDITIONS:

TO PARTICIPATE IN THE GRAND PRIX, A PARTICIPANT MUST COMPLETE A MINIMUM OF 3 COMPETITION ENTRIES IN 3 DIFFERENT CATEGORIES OF THE CHAMPIONSHIP.

PARTICIPANTS MAY CHOOSE CATEGORIES FROM ANY OF THE CHAMPIONSHIP'S FIELDS:

- PERMANENT MAKE UP
- SCALP MICROPIGMENTATION
- PARAMEDICAL PMU

FOR THE GRAND PRIX RANKING, THE PARTICIPANT'S 3 BEST RESULTS WILL BE TAKEN INTO ACCOUNT.

IF A PARTICIPANT ENTERS MORE THAN 3 CATEGORIES, ONLY THE ENTRIES WITH THE HIGHEST SCORES (%) WILL BE COUNTED.

THE GRAND PRIX TITLE WILL BE AWARDED TO ONE PARTICIPANT — THE PARTICIPANT WHO ACHIEVES THE HIGHEST TOTAL PERCENTAGE SCORE BASED ON THEIR 3 BEST ENTRIES.

THE MORE CATEGORIES YOU ENTER, THE MORE OPPORTUNITIES YOU HAVE TO IMPROVE YOUR RESULT AND COMPETE FOR THE GRAND PRIX TITLE!

SUBMIT YOUR WORK

After payment, your login and password for your personal account will be sent to your email address.

In your personal account, you will see all the paid categories and will be able to upload your competition entry and checklist.

Until the championship final, you can review and replace the uploaded photos.

On the day of the final, access to editing will be blocked. After that, it will no longer be possible to replace the photos.

Please make sure to carefully check your competition entry before the final.

REQUIREMENTS FOR MODELS

- Models must be at least 18 years of age.
- **Girls/women in all categories**
- **Light makeup is allowed for the model, with the exception of the area where the work has been completed in the category you have chosen.**
- **The model's color type and appearance are chosen by the participant themselves, but harmonious and attractive facial features of the model can help to achieve higher scores in the overall impression assessment.**

FORBIDDEN:

- It is prohibited to take a model with eyelid or inter-eyelash tattooing in the "Flash Tattoo" category - otherwise, disqualification will occur.
- It is prohibited to take a model with eyebrow tattoo in the nomination "Permanent eyebrow makeup" - otherwise disqualification.
- It is prohibited to take a model with lip tattoo in the "Permanent Lip Makeup" category - otherwise, disqualification will occur.
- It is prohibited to use concealer or any other toning product near the work area.
- It is prohibited to use Vaseline or other means on completed work.
- It is prohibited to photograph the model near diplomas/cups - where your full name is visible - otherwise disqualification.
- The use of decorative cosmetics in the work area is prohibited.

A PARTICIPANT CAN USE THE SAME MODEL IN DIFFERENT NOMINATIONS.

EVALUATION CRITERIA

+PHOTO/VIDEO ANGLES + CHECKLIST

PERMANENT EYEBROW MAKEUP

Only the "powder brow" technique is permitted in this category. Other techniques (e.g., hair brows, combination brows, etc.) are prohibited and constitute a violation of the regulations.

PHOTO AND VIDEO ANGLES

A full-face photo of a sitting model

The rest of the photos can be taken in a lying down position.

In total, the folder should contain 6 photos + 1 video + checklist

PHOTO "BEFORE" THE PROCEDURE:

Portrait photo - 3 photos in total.

1 photo - the model is looking straight at the camera, portrait photo, (as for a passport).

1 photo - right eyebrow close up.

1 photo - left eyebrow close up.

PHOTO "AFTER" THE WORK WAS COMPLETED:

Portrait photo - 3 photos in total.

1 photo - the model is looking straight into the camera, her face is close-up. (BEFORE AND AFTER SHOULD BE IN THE SAME ANGLE, IDEALLY WITH THE EARLOBES AT THE SAME LEVEL IN THE PHOTO)

1 photo - right eyebrow close up.

1 photo - left eyebrow close up.

VIDEO:

1 VIDEO AFTER (max 30 seconds)

• full face • left eyebrow close • right eyebrow close



- Use ring lights, fluorescent lights, daylight.
- The use of any retouching programs is prohibited!
- The use of cosmetics in the work area or near the work area is prohibited.
- A model with a tattoo in the work area is prohibited!
- If you submit a photo in violation of the rules, the participant will be disqualified, in which case the registration fee will not be refunded.
- Photos of works must be without signatures/logos/watermarks, such photos will not be accepted.
- A photo of the model holding a participant's number is not required.
- One edited photo of the entire face is allowed; this photo must be attached without retouching (the edited photo must be signed "RETOUCH")

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.



CHECKLIST

NOMINATION: "PERMANENT EYEBROW MAKEUP"

Participant Number _____

Job Number _____

Category _____

1. Eyebrow condition "BEFORE" (check the boxes or leave blank)

Partial absence of _____ (if yes, indicate the location)

Damage, acne, redness _____ (if yes, indicate location)

Trimmed hairs _____ (if yes, indicate location)

2. Asymmetry "DO" (put a tick if "yes")

Horizontal

in the head _____ in
the apex _____ in
the tail _____

Vertical

in the head _____ in
the apex _____ in
the tail _____

3. Loss of the "Before" form

Yes _____

No _____

4. Color "DO" corresponds to the color type

lighter _____

darker _____

corresponds to _____

5. Materials used (company, color, oxide or used)

6. Notes you would like to include



AN EXAMPLE OF A COMPLETED CHECKLIST NOMINATION "PM EYEBROWS"

PERMANENT EYEBROW MAKEUP CHECKLIST

Participant Number 347

Job Number 2306

Category Professional

1. Eyebrow condition "BEFORE" (check the boxes or leave blank)

Partial absence of Yes (if yes, indicate the location)

Sparse hairs

Damage, acne, redness _____ (if yes, indicate location)

Trimmed hairs _____ (if yes, indicate location)

2. Asymmetry "DO" (put a tick if "yes")

Horizontal

in the head + in
the apex + in
the tail _____

Vertical

in the head _____ in
the apex _____ in
the tail _____

3. Loss of the "Before" form

Yes +

No _____

4. Color "DO" corresponds to the color type

lighter +

darker _____

corresponds to _____

5. Materials used (company, color, oxide or used)

Next Level Machine Pigment: The Mineral 28+38+48 Needle: Quadron 1 0.35

6. Notes you would like to include



EVALUATION CRITERIA. NOMINATION "PERMANENT EYEBROW MAKEUP"

Nº	criteria	Description	Points
1	Overall harmony of the result	The brows are assessed for their harmony with the model's facial features, proportionality of shape, color, and overall appearance. Maximum points are awarded for a completely harmonious and aesthetically pleasing result. If there is disharmony, the score is reduced.	1–10 points
2	Eyebrow shape	The correctness of the form's construction is assessed, taking into account the model's facial anatomy. Maximum points are awarded for a well-constructed form. Points are deducted for violations of proportions and architecture.	1–10 points
3	Color scheme	The pigment color is assessed for its match to the model's color type and for the harmony of the shade. Maximum points are awarded for a correctly selected color. If the shade is inconsistent, points are deducted.	1–10 points
4	Balance of the front and tail of the eyebrow	The correct distribution of density, saturation, and width along the entire length of the eyebrow is assessed. Maximum points are awarded for harmonious balance. If the proportions are out of balance, the score is reduced.	1–10 points
5	Gradient	The smoothness of the transition from the base of the brow to the body and tail is assessed. Maximum points are awarded for a soft and even gradient. Sharp transitions and patchiness are awarded less points.	1–10 points
6	Skin trauma	The skin condition is assessed immediately after the permanent makeup procedure. 10 points are awarded for minimal or no skin trauma. Slight natural redness after the procedure is allowed. Points are deducted for severe redness, irritation, swelling, skin damage, bleeding, or other signs of excessive stress during the procedure. Important: the less skin trauma, the higher the score. If there is severe redness, swelling, skin damage, or bleeding, the judge reserves the right to award 0 points for this criterion. Additionally, if there is severe skin trauma, the judge has the right to assign penalty points to the participant in accordance with the "Penalty Points" criterion.	1–10 points
7	Depth of pigment application	The uniformity and accuracy of pigment implantation are assessed. Maximum points are awarded for uniform application without gaps or oversaturated areas. Uneven application results in a lower score.	1–10 points
8	Symmetry	The symmetry of the shape, height, length, and width of both eyebrows is assessed. The highest score is awarded for the most symmetrical result, taking into account the model's anatomical features.	1–10 points
9	Difficulty of work	The complexity of the initial situation and the quality of the artist's solution are assessed. Maximum points are awarded for professional work with complex anatomy, asymmetry, or other features of the model.	1–10 points
10	Penalty points	The judge has the right to deduct up to 10 points for violations of the regulations or serious violations of the technique of performing the procedure. Penalty points may be awarded for: • severe trauma to the skin; • the presence of bleeding; • severe swelling or redness indicating excessive trauma to the skin; • the use of prohibited retouching or filters; • the absence of required photographs or angles; • other violations of the championship regulations.	up to -10 points

PERMANENT LIP MAKEUP

It is permitted to perform work using all existing techniques and types.

*The work will be assessed depending on the type of work performed.



PHOTO AND VIDEO ANGLES

A full-face photo of a sitting model

The rest of the photos can be taken in a lying down position.

In total, the folder should contain 8 photos + 1 video + checklist

PHOTO "BEFORE" THE PROCEDURE:

Portrait photo - 4 photos in total.

1 photo - full face.

1 photo - close-up (of the execution area).

1 photo - on the left side (execution zones).

1 photo - on the right side (execution zones).

PHOTO "AFTER" THE WORK WAS COMPLETED:

Portrait photo - 4 photos in total.

1 photo - full face.

1 photo - close-up (of the execution area).

1 photo - on the left side (execution zones).

1 photo - on the right side (execution zones).

VIDEO:

1 VIDEO AFTER (maximum 30 seconds) • from left to right of the created zone



- Use ring lights, fluorescent lights, daylight.
- The use of any retouching programs is prohibited!
- The use of cosmetics in the work area or near the work area is prohibited.
- A model with a tattoo in the work area is prohibited!
- If you submit a photo in violation of the rules, the participant will be disqualified, in which case the registration fee will not be refunded.
- Photos of works must be without signatures/logos/watermarks, such photos will not be accepted.
- A photo of the model holding a participant's number is not required.
- One edited photo of the entire face is allowed; this photo must be attached without retouching (the edited photo must be signed "RETOUCH")



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATIONS: "PERMANENT LIP MAKEUP"

Participant Number _____

Job Number _____

Category _____

1. Asymmetry "DO"

2. Defects "BEFORE" _____

3. Materials used (pigments, pigment numbers, mixes)

4. Notes (optional)



AN EXAMPLE OF A COMPLETED CHECKLIST NOMINATION "PERMANENT LIPS"

CHECK LIST "PERMANENT LIP MAKEUP"

Participant Number 123

Job Number 2525

Category Junior

1. Asymmetry "DO" My model's right cupid's bow was smaller than her left. Her lower lip was also slightly smaller on the right side.

2. Defects "BEFORE"

3. Materials used (pigments, pigment numbers, mixes)

I used permablend pigments - 50% Bad Girl + 50% Raspberry. The needles used were 0.25 1RL and 0.25 3RL.

4. Notes (optional)

The model's lips had lost their natural pigment, and her skin looked very pale. With this in mind, I chose a more intense pink lip color. This made them brighter and gave her face a fresh look, balancing out the overall look. The chosen shade also highlighted her eyes and overall appearance, making her gaze more expressive.



EVALUATION CRITERIA. NOMINATION "PERMANENT LIP MAKEUP"

1	General impression	Harmony of the image.	1-10 points
2	Lips (nude) - contour without clear boundaries. Lips (lipstick) - clear contour		1-10 points
3	Cupid's Rainbow		1-10 points
4	Depth of pigment introduction		1-10 points
5	Pigment color	Correctly selected color, maintaining volume due to colors.	1-10 points
6	Uniformity of coloring		1-10 points
7	Smoothness of shading		1-10 points
8	Working on internal corners		1-10 points
9	Cleanliness of work	There should be no residue of coloring matter, any means, or drawing paste.	1-10 points
10	Difficulty of work		1-10 points
11	Penalty points	injuries (there should be no skin injuries, severe redness of the skin), use of cosmetics	up to minus 10

EYELID TATTOO, ARROW WITH SHADING

PHOTO AND VIDEO ANGLES

A full-face photo of a sitting model

The rest of the photos can be taken in a lying down position.

In total, the folder should contain 8 photos + 1 video + checklist

PHOTO "BEFORE" THE PROCEDURE:

Portrait photos — 4 photos in total:

- 1 photo — front view, eyes open
- 1 photo — close-up of the treatment area, eyes closed
- 1 photo — close-up of the left eye
- 1 photo — close-up of the right eye

PHOTO "AFTER" THE WORK WAS COMPLETED:

Portrait photos — 4 photos in total:

- 1 photo — front view, eyes open
- 1 photo — front view, eyes closed
- 1 photo — close-up of the left eye
- 1 photo — close-up of the right eye

VIDEO:

1 "AFTER" video — no longer than 30 seconds:

- face front view, eyes open
- eyes closed
- close-up of the left eye
- close-up of the right eye



- Use ring lights, fluorescent lights, daylight.
- The use of any retouching programs is prohibited!
- The use of cosmetics in the work area or near the work area is prohibited.
- A model with a tattoo in the work area is prohibited!
- If you submit a photo in violation of the rules, the participant will be disqualified, in which case the registration fee will not be refunded.
- Photos of works must be without signatures/logos/watermarks, such photos will not be accepted.
- A photo of the model holding a participant's number is not required.
- One edited photo of the entire face is allowed; this photo must be attached without retouching (the edited photo must be signed "RETOUCH")



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATIONS: "PERMANENT MAKEUP, EYELINER WITH SHADING"

Participant Number _____

Job Number _____

Category _____

1. Asymmetry "DO"

2. Defects "BEFORE" _____

3. Materials used (pigments, pigment numbers, mixes)

4. Notes (optional)



AN EXAMPLE OF A COMPLETED CHECKLIST "TATTOO, ARROW WITH SHADING"

"TATTOO, ARROW WITH SHADING" CHECKLIST

Participant Number 341

Job Number 2507

Category Professional

1. Asymmetry "DO" The right side is larger than the left.

2. Defects "BEFORE" A large number of blood capillaries in the work area.

3. Materials used (pigments, pigment numbers, mixes)

Be Bright Black / SH2+2 / SHy Kwadron 1RUT 0.30 и 0.25

2x Ringlights

4. Notes (optional)

Very sensitive skin/



EVALUATION CRITERIA. NOMINATION "EYE TATTOO, ARROW WITH SHADING"

1	General impression	Harmony of the image.	1-10 points
2	Correctness of the arrow shape construction	Compliance with the anatomical features of the model's eyes/face structure.	1-10 points
3	Clarity, density) of lines	Smooth thinning of the line at the tail and inner corner of the eye.	1-10 points
4	Graceful lines		1-10 points
5	Pigment color	Correctly selected color, maintaining volume due to colors.	1-10 points
6	Uniformity of coloring		1-10 points
7	Smoothness of shading		1-10 points
8	Symmetry		1-10 points
9	Difficulty of work		1-10 points
10	Penalty points	injuries (there should be no skin injuries, severe redness of the skin), use of cosmetics	up to minus 10

SCALP MICROPIGMENTATION

*LIVE MODEL

(Hardware / SMP / Density Effect)

The nomination is not divided into categories, 3 prize places.

» EXERCISE:

THE PARTICIPANT MUST PERFORM A FULL-SCALE WORK IN THE SCALP MICROPIGMENTATION TECHNIQUE ON A LIVE MODEL, DEMONSTRATING:

CLEAN AND UNIFORM PIXEL

NATURAL IMITATION OF FOLLICLES

- CORRECT DISTRIBUTION OF DENSITY EFFECT
- PROFESSIONAL SMP EQUIPMENT
- NATURAL VISUAL RESULT

The work should look as natural, modern and aesthetically pleasing as possible.

» TARGET :

DEMONSTRATE A HIGH LEVEL OF MASTERY OF THE SMP TECHNIQUE ON LIVING SKIN WITHOUT THE EFFECT OF "BLACK SPOTS", OVERSATURATION, CHAOTIC PLACEMENT AND EXCESSIVE TRAUMA TO THE SKIN.

» WHICH MODELS ARE PERMISSIBLE FOR THIS WORK:

ACCEPTED MODELS:

WITH ALOPECIA

- WITH THIN HAIR
- WITH A ZONE OF DENSITY LOSS
- WITH ZALYSINS
- WITH THE NEED FOR DENSITY CORRECTION

WITH PARTIAL HAIR LOSS

The following is permitted:

DENSITY EFFECT

- SCALP SHADING
- FOLLICLE IMITATION
- SCALP DENSITY CORRECTION



MAIN:

THE MODEL MUST BE SUITABLE FOR PERFORMING THE SMP PROCEDURE AND HAVE A ZONE THAT ALLOWS FOR AN OBJECTIVE ASSESSMENT OF THE QUALITY OF WORK.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

DENSITY CORRECTION
WITH PARTIAL HAIR LOSS, USING READY-MADE STENCIL TEMPLATES
PRE-APPLIED MARKINGS
PRE-DONE PIGMENTATION
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE MASKING OF THE SKIN WITH COSMETICS
CONCEALING DEFECTS WITH HAIR
USING FIBERS TO SIMULATE DENSITY



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A NATURAL IMITATION OF FOLLICLES.**
- 2. PERFORM A UNIFORM DENSITY EFFECT.**
- 3. MAINTAIN CORRECT SPACING BETWEEN DOTS.**
- 4. CREATE A CLEAN AND NEAT PIXEL PATTERN.**
- 5. PERFORM A SMOOTH DENSITY DISTRIBUTION.**
- 6. AVOID OVERSATURATION AND “BLACK SPOTS”.**
- 7. MAINTAIN THE NATURALNESS OF THE RESULT.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID EXCESSIVE TRAUMA TO THE SKIN.**
- 10. DEMONSTRATE A MODERN COMMERCIAL RESULT.**

**IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE.
REALISTIC AND NATURAL WITHOUT TATTOO EFFECT.**



WHAT CAN BE USED:

PERMITTED MATERIALS:

ALLOWED:

ANY PROFESSIONAL SMP MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL SMP PIGMENTS
RULER/THREAD FOR CONSTRUCTION
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
HAIR FIBERS
MASKING SPRAYS
MANUAL DRAWING OF POINTS
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of SMP equipment, *and not cosmetic camouflage or photo manipulation.*



FINAL GOAL OF THE PARTICIPANT:

SHOW:

1. Natural density effect
2. Correct distribution of points
3. Pure pixel pattern
4. Natural imitation of follicles
5. Proper spacing
6. Uniform saturation
7. Smooth density distribution
8. Professional pigment implantation
9. Aesthetic and realistic result

The work should not look like this:

TOO DARK
SPOTTED
CHAOTIC
OVERLOADED
"MARKER"
LIKE A REGULAR TATTOO



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

1. "BEFORE" Photos — 2 photos

Front view (straight-on): the model looks directly at the camera. The face, hairline, and entire treatment area must be fully visible in the frame.

Back view: the camera is positioned directly behind the head. The entire back of the head and the treatment area must be fully visible in the frame.

2. Marking Photo — 1 photo

Front view (straight-on): the completed marking and the entire treatment area must be fully visible.

3. "AFTER" Photos — 2 photos

Front view (straight-on): the model looks directly at the camera. The face, hairline, and the result of the procedure must be fully visible.

Back view: the treated area and the final result must be fully visible.

4. Macro Photo of the Result — 1 photo

A close-up of the treated area to assess the quality, evenness, and detail of the application.

Total: 6 mandatory photos + 1 video.

Video: 5–15 seconds, with no filters or editing, clearly demonstrating the final result.

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND

THE SAME LIGHTING

NO FILTERS

WITHOUT PROCESSING

WITHOUT BLURRING

PHOTOS MUST BE CLEAR

THE SCALP AREA SHOULD BE FULLY VISIBLE



REASONS FOR DISQUALIFICATION

RETOUCH

AI ENHANCEMENT

SOMEONE ELSE'S WORK

PRE-DONE WORK

NON-COMPLIANCE WITH PHOTO FORMAT

LACK OF MANDATORY VIDEO

USING STENCIL

USE OF FIBERS OR MASKING PRODUCTS

CONCEALMENT OF DEFECTS WITH HIGHLIGHTS OR PROCESSING



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "SCALP MICROPIGMENTATION LIVE MODEL"

Participant Number _____

Job Number _____

Category _____

1. Description of the work area / correction area

2. Technique of execution / density effect

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Scalp zone architecture	Correctness of the correction zone construction	10 points
2	Symmetry density	Uniformity of density distribution	10 points
3	Dot size	Pixel uniformity and accuracy	10 points
4	Spacing	Correct distance between dots	10 points
5	Density Effect	Naturalness of the density effect	10 points
6	Density gradient	Smoothness of saturation distribution	10 points
7	Realism	Imitation of natural follicles	10 points
8	Cleanliness of work	No spots or chaotic areas	10 points
9	Technical execution	Machine control, depth, trauma	10 points
10	General impression	Aesthetics and realism effect	10 points
TOTAL:			100 points

AREOLA RESTORATION

*LIVE MODEL

(Paramedical PMU / 3D Areola / Medical Tattoo)

The nomination is not divided into categories, 3 prize places

To participate, it is enough to demonstrate the work on one breast.

» EXERCISE:

THE PARTICIPANT MUST PERFORM A FULL-SCALE WORK IN THE TECHNIQUE OF PARAMEDICAL AREOLA RECONSTRUCTION ON A LIVING MODEL, DEMONSTRATING:

REALISTIC IMITATION OF THE AREOLA

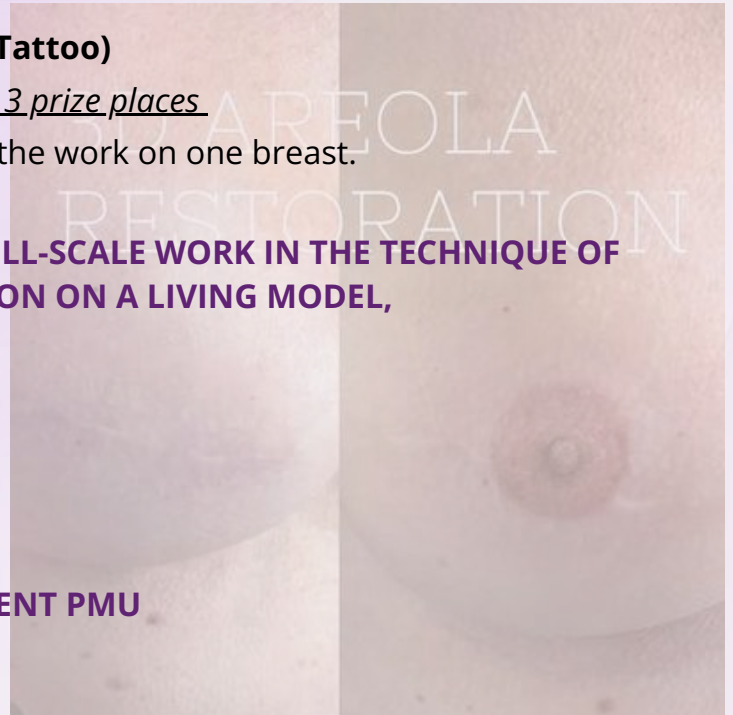
CORRECT ANATOMY

NATURAL 3D EFFECT

SOFT COLOR TRANSITIONS

PROFESSIONAL PARAMEDICAL EQUIPMENT PMU

NATURAL VISUAL RESULT



The work must look as realistic, aesthetically pleasing and anatomically harmonious as possible.

» TARGET :

DEMONSTRATE A HIGH LEVEL OF MASTERY OF THE “AREOLA RESTORATION” TECHNIQUE ON LIVING SKIN WITHOUT THE EFFECT OF A FLAT PATTERN, DIRTY TRANSITIONS, AND UNNATURAL COLOR RENDITION.

» WHICH MODELS ARE PERMISSIBLE FOR THIS WORK:

ACCEPTED MODELS:

AFTER MASTECTOMY

AFTER BREAST RECONSTRUCTION

WITH PARTIAL LOSS OF AREOLA PIGMENT

WITH AREOLA ASYMMETRY

WITH THE NEED FOR AREOLA RESTORATION

AFTER SURGICAL INTERVENTIONS

The following is permitted:

3D AREOLA RECONSTRUCTION

NIPPLE-AREOLA EFFECT

AREOLA COLOR RESTORATION

CORRECTION OF ASYMMETRY



MAIN:

THE MODEL MUST BE SUITABLE FOR PERFORMING PARAMEDICAL PMU PROCEDURES AND HAVE AN AREA THAT ALLOWS FOR OBJECTIVE ASSESSMENT OF THE QUALITY OF WORK.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

USING READY-MADE STENCIL TEMPLATES
PRE-APPLIED MARKINGS
PRE-DONE PIGMENTATION
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE MASKING OF THE SKIN WITH COSMETICS
CONCEALING DEFECTS WITH LIGHTING
USE OF DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A REALISTIC RECONSTRUCTION OF THE AREOLA.**
- 2. CREATE THE CORRECT ANATOMICAL FORM.**
- 3. CREATE A NATURAL 3D ILLUSION EFFECT.**
- 4. CREATE SOFT COLOR TRANSITIONS.**
- 5. MAINTAIN NATURAL COLOR DEPTH.**
- 6. CREATE A REALISTIC TEXTURE OF THE AREOLA.**
- 7. AVOID THE EFFECT OF A FLAT DRAWING.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID EXCESSIVE TRAUMA TO THE SKIN.**
- 10. DEMONSTRATE PROFESSIONAL PARAMEDICAL RESULTS.**

**IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE.
NATURAL AND ANATOMICALLY REALISTIC.**



WHAT CAN BE USED:

PERMITTED MATERIALS:

ALLOWED:

ANY PROFESSIONAL SMP MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL SMP PIGMENTS
RULER/THREAD FOR CONSTRUCTION
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
HAIR FIBERS
MASKING SPRAYS
MANUAL DRAWING OF VOLUME
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of the paramedical PMU equipment, and not the photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

1. Realistic reconstruction of the areola
2. Natural 3D effect
3. Correct anatomy
4. Soft color transitions
5. Realistic texture
6. Natural color depth
7. Pure pigment implantation
8. Professional paramedical result
9. Aesthetic and anatomically harmonious work

The work should not look like this:

FLAT
TOO DARK
SPOTTED
ARTIFICIAL
OVERLY CONTRASTING
LIKE A REGULAR TATTOO



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Anatomy of the areola	Correctness of form and construction	10 points
2	Symmetry	Harmony and balance of form	10 points
3	3D Effect	Realism of volume and depth	10 points
4	Color transitions	Softness and naturalness of the gradient	10 points
5	Color scheme	Correctness of shades and blending	10 points
6	Realism	Naturalness of the result	10 points
7	Texture	Imitation of the natural structure of the areola	10 points
8	Cleanliness of work	No dirt or stains	10 points
9	Technical execution	Machine control, depth, trauma	10 points
10	General impression	Aesthetics and realism effect	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

"BEFORE" photo — 1 photo

Front view. The breast with the working area must be fully visible in the frame.

Marking photo — 1 photo

Front view. The areola marking must be fully visible.

"AFTER" photo — 1 photo

Front view. The breast and the completed areola must be fully visible in the frame.

Macro photo of the areola — 1 photo

Close-up of the completed areola to assess its shape, color, detailing, and the realism of the 3D effect.

Total: 4 mandatory photos + 1 video.

MANDATORY VIDEO:

Video duration: 5–15 seconds, without filters or editing, demonstrating the final result. The completed areola must be fully visible in the video; it is recommended to smoothly show the result with a slight change in angle so that the 3D effect is visible.

The work in this category may be performed on one breast.

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND

THE SAME LIGHTING

NO FILTERS

WITHOUT PROCESSING

WITHOUT BLURRING

PHOTOS MUST BE CLEAR

THE AREOLA RESTORATION AREA SHOULD BE FULLY VISIBLE



REASONS FOR DISQUALIFICATION

RETOUCH

AI ENHANCEMENT

SOMEONE ELSE'S WORK

PRE-DONE WORK

NON-COMPLIANCE WITH PHOTO FORMAT

LACK OF MANDATORY VIDEO

USING STENCIL

CONCEALMENT OF DEFECTS WITH HIGHLIGHTS OR PROCESSING



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "AREOLA RESTORATION LIVE MODEL"

Participant Number _____

Job Number _____

Category _____

1. Description of the work zone / state of the zone "BEFORE" _____

2. Technique of execution / 3D effect / color adaptation _____

3. Materials used
(*pigments, pigment numbers, mixes, apparatus, needle*)

4. Notes (*optional*)

PMU CAMOUFLAGE

*LIVE MODEL

(Paramedical PMU / Scar Camouflage / Stretch Marks Camouflage)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST PERFORM A FULL-SCALE WORK IN THE PARAMEDICAL CAMOUFLAGE PMU TECHNIQUE ON A LIVE MODEL, DEMONSTRATING:

CORRECT COLOR ADAPTATION

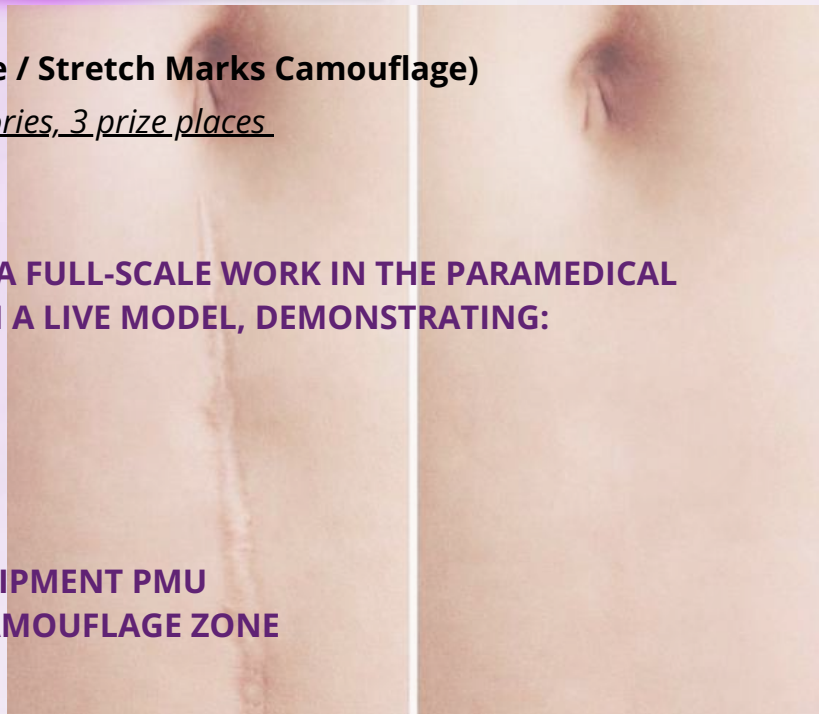
NATURAL BLENDING EFFECT

SOFT TRANSITIONS OF SHADES

REALISTIC IMITATION OF SKIN

PROFESSIONAL PARAMEDICAL EQUIPMENT PMU

AESTHETIC CORRECTION OF THE CAMOUFLAGE ZONE



The work should look as natural, clean and anatomically harmonious as possible.



TARGET :

DEMONSTRATE A HIGH LEVEL OF CAMOUFLAGE PMU TECHNIQUE ON LIVING SKIN WITHOUT CREATING A BLOTCHY EFFECT, DIRTY TRANSITIONS, OR UNNATURAL COLOR RENDITION.



WHICH MODELS ARE PERMISSIBLE FOR THIS WORK:

ACCEPTED MODELS:

SCARRED (SCAR CAMOUFLAGE)

WITH STRETCH MARKS (STRETCH MARKS CAMOUFLAGE)

WITH HYPOPIGMENTATION

WITH AREAS OF PIGMENT LOSS

C POST-SCAR ZONES

WITH THE NEED FOR SKIN TONE CORRECTION

The following is permitted:

SCAR CAMOUFLAGE

STRETCH MARKS CAMOUFLAGE

SKIN TONE BLENDING

CAMOUFLAGE CORRECTION



MAIN:

THE MODEL MUST BE SUITABLE FOR PERFORMING PARAMEDICAL PMU PROCEDURES AND HAVE AN AREA THAT ALLOWS FOR OBJECTIVE ASSESSMENT OF THE QUALITY OF WORK.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

USING READY-MADE STENCIL TEMPLATES
PRE-APPLIED MARKINGS
PRE-DONE PIGMENTATION
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE MASKING OF THE SKIN WITH COSMETICS
CONCEALING DEFECTS WITH LIGHTING
USE OF DECORATIVE ELEMENTS

The main thing: the work must be completed exclusively by the participant during the championship.



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A REALISTIC CAMOUFLAGE CORRECTION.**
- 2. PERFORM CORRECT COLOR ADAPTATION.**
- 3. CREATE A NATURAL BLENDING EFFECT.**
- 4. CREATE SOFT TRANSITIONS OF SHADES.**
- 5. MAINTAIN THE NATURAL SKIN TONE EFFECT.**
- 6. AVOID SHARP EDGES AND BLOTCHINESS.**
- 7. CREATE A HARMONIOUS INTEGRATION OF THE CORRECTION ZONE.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID EXCESSIVE TRAUMA TO THE SKIN.**
- 10. DEMONSTRATE PROFESSIONAL PARAMEDICAL RESULTS.**

**IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE.
NATURAL AND NATURAL WITHOUT THE EFFECT OF DENSE COVERAGE.**



WHAT CAN BE USED:

PERMITTED MATERIALS:

ALLOWED:

ANY PROFESSIONAL SMP MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL SMP PIGMENTS
RULER/THREAD FOR CONSTRUCTION
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL FINISHING OF THE BLENDING EFFECT
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show quality.

camouflage PMU techniques, not cosmetic disguise or photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

1. Natural camouflage correction
2. Harmonious color adaptation
3. soft transitions of shades
4. Natural blending effect
5. Realistic skin imitation
6. Pure pigment implantation
7. Professional paramedical result
8. Aesthetic and anatomically harmonious work

The work should not look like this:

FLAT
 TOO DARK
 SPOTTED
 ARTIFICIAL
 OVERLY CONTRASTING
 LIKE A REGULAR TATTOO



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Color adaptation	Matching skin tone and blending	10 points
2	Harmony Correction Zone	Naturalness and integration of the zone	10 points
3	Blending Effect	Soft transitions and camouflage	10 points
4	Color transitions	Smooth and natural gradient	10 points
5	Realism	Naturalness of the camouflage effect	10 points
6	Imitation leather	Natural skin texture effect	10 points
7	Uniformity of work	Homogeneity of pigment implantation	10 points
8	Cleanliness of work	No stains or dirty areas	10 points
9	Technical execution	Machine control, depth, trauma	10 points
10	General impression	Aesthetics and paramedical realism	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

1. "BEFORE" Photo — 1 photo

A full view of the work area. The entire correction area must be fully visible in the frame.

2. Mapping Photo — 1 photo

A full view of the work area with the entire mapping clearly visible.

3. "AFTER" Photo — 1 photo

A full view of the work area after the procedure has been completed. The entire correction area must be fully visible in the frame.

4. Macro Photo of the Result — 1 photo

A close-up of the treated area to assess the quality of pigment implantation, color transitions, and the naturalness of the result.

5. Video — 5-15 seconds

A video of the final result without filters or editing. The camera should smoothly show the entire work area and then demonstrate the result in a clear close-up.

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND

THE SAME LIGHTING

NO FILTERS

WITHOUT PROCESSING

WITHOUT BLURRING

PHOTOS MUST BE CLEAR

THE CAMOUFLAGE ZONE MUST BE FULLY VISIBLE



REASONS FOR DISQUALIFICATION

RETOUCH

AI ENHANCEMENT

SOMEONE ELSE'S WORK

PRE-DONE WORK

NON-COMPLIANCE WITH PHOTO FORMAT

LACK OF MANDATORY VIDEO

USING STENCIL

CONCEALMENT OF DEFECTS WITH HIGHLIGHTS OR PROCESSING



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "CAMOUFLAGE PMU LIVE MODEL"

Participant Number _____

Job Number _____

Category _____

1. Description of the work area / skin condition "BEFORE" _____

2. Technique of execution / skin tone adaptation / blending effect _____

3. Materials used
(*pigments, pigment numbers, mixes, apparatus, needle*)

4. Notes (*optional*)

BROWS SHADING LATEX

(Hardware / Powder Brows / Pixel Brows)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-FLEDGED WORK USING THE TECHNIQUE OF HARDWARE SHADING OF EYEBROWS ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

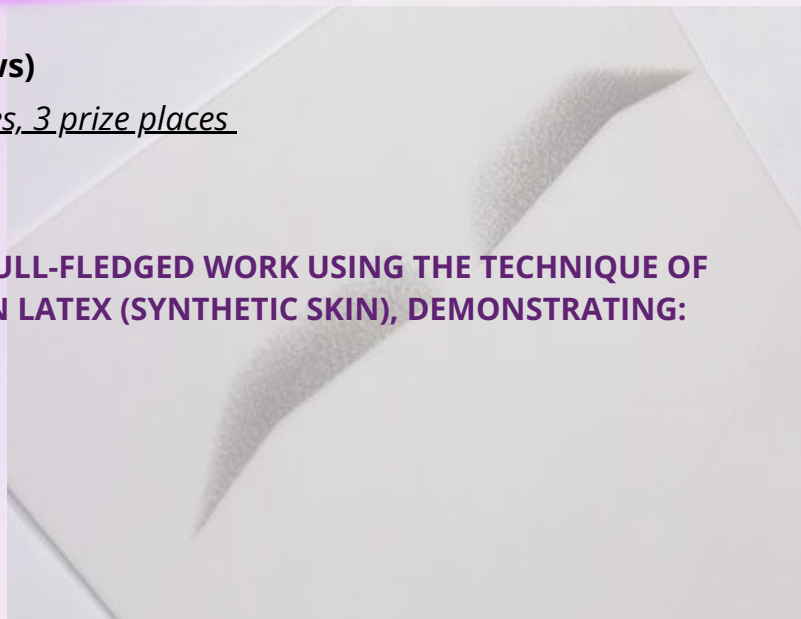
PURE PIXEL

CORRECT ARCHITECTURE OF FORM

SMOOTH GRADIENT

SYMMETRY

PROFESSIONAL SHADING EQUIPMENT



The work must look commercial, modern and aesthetically pleasing.



TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN PMU BROWS SHADING HARDWARE TECHNIQUES ON ARTIFICIAL SKIN WITHOUT THE EFFECT OF DIRT, OVERSATURATION, OR TRAUMA.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK: IT IS ALLOWED TO USE:

SMOOTH SOFT LATEX

SYNTHETIC SKIN FOR PMU

SILICONE TRAINING LATEX

FLAT LATEX WITHOUT RELIEF

WHITE / BEIGE LATEX.

Allowed:

WORK ONLY ON ONE SIDE OF THE LATEX

ANY SIZE OF LATEX

EXECUTION OF ONE PAIR OF EYEBROWS



MAIN:

THE LATEX MUST BE CLEAN, SMOOTH AND WITHOUT ANY PRE-APPLIED DESIGNS.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
READY-MADE PRINTED-SKETCH FORMS
STENCILS
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
USING A PEN/MARKER TO DRAW THE SHAPE
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS.



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE THE CORRECT EYEBROW SHAPE.**
- 2. CREATE A SYMMETRICAL ARCHITECTURE.**
- 3. CREATE CLEAN PIXEL SHADING.**
- 4. MAKE A SMOOTH COLOR TRANSITION.**
- 5. DISTRIBUTE SATURATION CORRECTLY.**
- 6. MAINTAIN THE LIGHTNESS AND AIRINESS OF THE EYEBROW HEAD.**
- 7. MAKE A NEAT PONYTAIL.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID TRAUMATIC OVEREATING.**
- 10. DEMONSTRATE A MODERN COMMERCIAL RESULT.**

IMPORTANT: THE FINAL WORK MUST LOOK PROFESSIONAL, CLEAN AND HARMONIOUS WITHOUT THE “DIRTY EYEBROWS” EFFECT.



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY.

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
DRAWING HAIRS WITH A MARKER
MANUAL TOUCH-UP AFTER THE PROCEDURE.

**The main thing: The result should show the quality of the PMU equipment,
and not photo processing.**



FINAL GOAL OF THE PARTICIPANT:

SHOW:

PERFECT SYMMETRY, PURE FORM
MODERN PIXEL SHADING
SMOOTH FADE
UNIFORM SATURATION
NEAT EYEBROW HEAD
CLEAN TAIL
PROFESSIONAL PIGMENT IMPLANTATION
AESTHETIC COMMERCIAL RESULT

The work should not look like this:

OVERLOADED
TOO DARK
DIRTY
"CLOGGED DOWN".



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Architecture of form	Correctness of form construction, proportions, length, apex, tail	10 points
2	Symmetry	Identity of the right and left eyebrows	10 points
3	Eyebrow head	Softness and airiness of the beginning of the eyebrow	10 points
4	Pixel Shading	Pixel purity and uniformity	10 points
5	Gradient	Smooth transitions from light to dark	10 points
6	Saturation	Uniform pigment implantation	10 points
7	Cleanliness of work	No dirt, stains or extra marks	10 points
8	Neatness of the tail	The thinness and purity of the eyebrow ending	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- Right eyebrow macro,
- Left eyebrow macro,
- 5-15 second video without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "BROWS SHADING LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of eyebrow shape / construction of shape _____

2. Technique of execution / shading / gradient effect _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

HAIR TO HAIR LATEX

(Hardware / Machine Hairstrokes / Nano Brows)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-FLEDGED WORK USING THE TECHNIQUE OF HARDWARE HAIRS ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

- CLEAN AND FINE HAIRS
- CORRECT DIRECTION OF STROKES
- REALISTIC FLOW PATTERN
- SYMMETRY
- NATURAL EFFECT
- PROFESSIONAL HAIR STROKE TECHNIQUE

The work must look natural, clean and commercial.



TARGET :

DEMONSTRATE A HIGH LEVEL OF MASTERY OF MACHINE HAIRSTROKES TECHNIQUE ON ARTIFICIAL SKIN WITHOUT THE EFFECT OF OVERLOAD, CHAOTIC LINES, OR TRAUMA.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK: IT IS ALLOWED TO USE:

SMOOTH SOFT LATEX
SYNTHETIC SKIN FOR PMU
SILICONE TRAINING LATEX
FLAT LATEX WITHOUT RELIEF
WHITE / BEIGE LATEX.

Allowed:

- WORK ONLY ON ONE SIDE OF LATEX
- ANY SIZE OF LATEX
- EXECUTION OF ONE PAIR OF EYEBROWS



MAIN:

THE LATEX MUST BE CLEAN, SMOOTH AND WITHOUT ANY PRE-APPLIED DESIGNS.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
READY-MADE PRINTED-SKETCH FORMS
STENCILS
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
DRAWING HAIRS WITH A MARKER
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE THE CORRECT EYEBROW SHAPE.**
- 2. CREATE A SYMMETRICAL ARCHITECTURE.**
- 3. CREATE A NATURAL FLOW OF HAIRS.**
- 4. MAINTAIN THE CORRECT DIRECTION OF THE STROKES.**
- 5. MAKE THE HAIRS THE SAME THICKNESS.**
- 6. CREATE CLEAN TAPERING ENDS.**
- 7. MAINTAIN PROPER SPACING BETWEEN HAIRS.**
- 8. AVOID CROSSING AND CHAOTIC STROKES.**
- 9. DEMONSTRATE CLEANLINESS OF WORK.**
- 10. CREATE A REALISTIC AND MODERN EFFECT OF NATURAL EYEBROWS.**

IMPORTANT: THE FINAL WORK SHOULD LOOK NATURAL AND AIRY. AND PROFESSIONALLY WITHOUT THE EFFECT OF "DIRTY" OR OVERLOADED HAIRS.



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY.

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL DRAWING OF HAIRS
TOUCH-UP AFTER THE PROCEDURE

**The main thing: The result should show the quality of the machine
hairstrokes technique, and not the photo processing.**



FINAL GOAL OF THE PARTICIPANT:

SHOW:

PERFECT SYMMETRY
NATURAL HAIR DIRECTION
CLEAN FLOW PATTERN
THIN AND NEAT STROKES
CORRECT SPACING
NATURAL TAPERING
PURE ARCHITECTURE OF FORM
PROFESSIONAL PIGMENT IMPLANTATION
REALISTIC COMMERCIAL RESULT

The work should not look like this:

- THICK
- TORN
- CHAOTIC
- TOO DARK
- EQUALLY "STAMPED"
- OVERLOADED



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Architecture of form	Correctness of the form construction, proportions, apex, tail	10 points
2	Symmetry	Identity of the right and left eyebrows	10 points
3	Direction of hairs	Correct flow and placement of strokes	10 points
4	Hair thickness	Uniformity and neatness of lines	10 points
5	Tapering	Thinning the beginning and end of the hair	10 points
6	Spacing	Correct distance between hairs	10 points
7	Realism	Natural effect and harmony of the design	10 points
8	Cleanliness of work	No dirt, stains or chaotic lines	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- Right eyebrow macro,
- Left eyebrow macro,
- 5-15 second video without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: «HAIR TO HAIR LATEX»

Participant Number _____

Job Number _____

Category _____

1. Description of eyebrow shape/hair direction _____

2. Technique / hair strokes / flow pattern _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

LIPS LATEX

(Hardware / Lipstick Effect / Velvet Lips / Aqua Lips)

The nomination is not divided into categories, 3 prize places

» EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-FLEDGED WORK IN THE TECHNIQUE OF PERMANENT LIP MAKEUP ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

PURE PIXEL

THE CORRECT LIP SHAPE

SYMMETRY • SMOOTH GRADIENT

UNIFORM SATURATION

PROFESSIONAL LIP SHADING TECHNIQUE

The work must look aesthetically pleasing, commercial and modern.

» TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN PMU LIPS TECHNIQUE ON ARTIFICIAL SKIN WITHOUT THE EFFECT OF DIRTY CONTOURS, OVERSATURATION AND TRAUMA.

» WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK: IT IS ALLOWED TO USE:

SMOOTH SOFT LATEX

SYNTHETIC SKIN FOR PMU

SILICONE TRAINING LATEX

FLAT LATEX WITHOUT RELIEF

WHITE / BEIGE LATEX.

Allowed:

WORK ONLY ON ONE SIDE OF LATEX

ANY SIZE OF LATEX

EXECUTION OF ONE PAIR OF LIPS



MAIN:

THE LATEX MUST BE CLEAN, SMOOTH AND WITHOUT ANY PRE-APPLIED DESIGNS.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
READY-MADE PRINTED-SKETCH FORMS
STENCILS
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
HAND-DRAWN OUTLINE
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE THE CORRECT LIP SHAPE.**
- 2. MAKE A SYMMETRICAL OUTLINE.**
- 3. CREATE CLEAN PIXEL SHADING.**
- 4. APPLY UNIFORM COLORING.**
- 5. CREATE A SMOOTH COLOR TRANSITION.**
- 6. MAINTAIN THE SOFTNESS AND LIGHTNESS OF THE CONTOUR.**
- 7. AVOID THE "DIRTY LIPS" EFFECT.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID OVER-SATURATION.**
- 10. DEMONSTRATE A MODERN COMMERCIAL RESULT.**

IMPORTANT: THE FINAL WORK MUST LOOK AESTHETICALLY PLEASING AND CLEAN. AND PROFESSIONALLY WITHOUT THE EFFECT OF A DENSE "POMADE FILL".



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY.

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL CONTOUR DRAWING
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of the PMU Lips technology, and not the photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

SYMMETRY
 CLEAN OUTLINE
 MODERN PIXEL SHADING
 SMOOTH FADE
 UNIFORM SATURATION
 SOFT COLOR TRANSITIONS
 NEAT LIP SHAPE
 PROFESSIONAL PIGMENT IMPLANTATION
 AESTHETIC COMMERCIAL RESULT

The work should not look like this:

- THICK
- TORN
- CHAOTIC
- TOO DARK
- SPOTTED
- OVERLY CONTOURED
- OVERLOADED



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Lip shape	Correctness of construction of form and proportions	10 points
2	Symmetry	Identity of the right and left sides	10 points
3	Circuit	Cleanliness, subtlety and accuracy of line	10 points
4	Pixel Shading	Pixel purity and uniformity	10 points
5	Gradient	Smoothness of color transitions	10 points
6	Saturation	Uniform pigment implantation	10 points
7	Coloring	Uniformity of lip filling	10 points
8	Cleanliness of work	No dirt, stains or extra marks	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- Upper lip macro,
- Lower lip macro,
- 5-15 second video without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.



CHECKLIST

Checklist - must be filled out!

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NOMINATION: "LIPS LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of the lip shape / construction of the shape

2. Technique / lip shading / gradient effect _____

3. Materials used

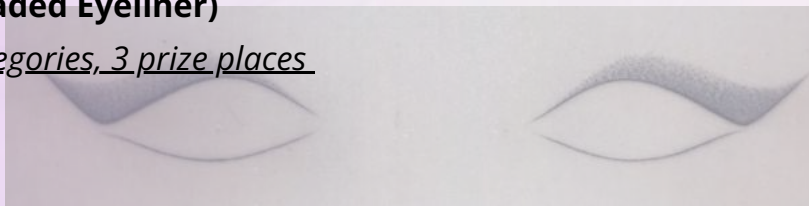
(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

EYELINER LATEX

(Hardware / Graphic Eyeliner / Shaded Eyeliner)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-FLEDGED WORK IN THE TECHNIQUE OF PERMANENT EYELID MAKEUP ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

CLEAN AND NEAT ARROW

CORRECT ARCHITECTURE OF FORM

SYMMETRY

SMOOTH SHADING (IF THERE IS FEATHERING)

PURE PIXEL

PROFESSIONAL EYELINER PMU EQUIPMENT

The work must look aesthetically pleasing, modern and commercial.



TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN THE PMU EYELINER TECHNIQUE ON ARTIFICIAL SKIN WITHOUT THE EFFECT OF DIRTY LINES, CONGESTION, AND TRAUMA.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK:

IT IS ALLOWED TO USE:

SMOOTH SOFT LATEX

SYNTHETIC SKIN FOR PMU

SILICONE TRAINING LATEX

FLAT LATEX WITHOUT RELIEF

WHITE / BEIGE LATEX.

Allowed:

WORK ONLY ON ONE SIDE OF LATEX

ANY SIZE OF LATEX

EXECUTION OF ONE PAIR OF EYES



MAIN:

THE LATEX MUST BE CLEAN, SMOOTH AND WITHOUT ANY PRE-APPLIED DESIGNS.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
READY-MADE PRINTED-SKETCH FORMS
STENCILS
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
DRAWING AN ARROW WITH A MARKER
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CONSTRUCT THE CORRECT SHAPE OF THE ARROW.**
- 2. CREATE A SYMMETRICAL ARCHITECTURE.**
- 3. CREATE A CLEAN AND EVEN LINE WITH EYELINER.**
- 4. CREATE A NEAT TAIL FOR THE ARROW.**
- 5. MAINTAIN THE CORRECT DIRECTION OF THE ARROW.**
- 6. ACHIEVE UNIFORM COLOR SATURATION.**
- 7. CREATE CLEAN PIXEL SHADING (IF THERE IS FEATHERING).**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID THE EFFECT OF OVERLOAD AND “DIRTY” LINES.**
- 10. DEMONSTRATE A MODERN COMMERCIAL RESULT.**

IMPORTANT: THE FINAL WORK MUST LOOK PROFESSIONAL, CLEAN AND AESTHETICALLY PLEASING WITHOUT THE EFFECT OF A HEAVY OR ROUGH ARROW.



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY.

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
HAND-DRAWN ARROW
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of the PMU Eyeliner technique, and not the photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

PERFECT SYMMETRY
CLEAN ARROW GRAPHICS
NEAT TAIL
SMOOTH FADE (WITH SHADING)
UNIFORM SATURATION
PURE PIXEL SHADING
CORRECT DIRECTION OF THE ARROW
PROFESSIONAL PIGMENT IMPLANTATION
AESTHETIC COMMERCIAL RESULT

The work should not look like this:

- overloaded
- too dark
- dirty
- blurred
- asymmetrical
- "clogged down"



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Architecture of form	Correct construction of the arrow and proportions	10 points
2	Symmetry	Identity of the right and left sides	10 points
3	Arrow line	Cleanliness, evenness and neatness of the line	10 points
4	Tail of the arrow	Fineness, purity and direction of the tail	10 points
5	Pixel Shading	Pixel purity and uniformity	10 points
6	Gradient	Smooth transitions in shading	10 points
7	Saturation	Uniform pigment implantation	10 points
8	Cleanliness of work	No dirt, stains or extra marks	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- Right eye macro,
- Left eye macro,
- 5-15 second video without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.



CHECKLIST

Checklist - must be filled out!

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You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

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NOMINATION: "EYELINER LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of the arrow shape / construction of the shape _____

2. Technique of execution / shading / graphic effect _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

AREOLA RESTORATION LATEX

(Paramedical PMU / 3D Areola / Medical Tattoo)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-SCALE WORK USING THE PARAMEDICAL AREOLA TATTOO TECHNIQUE ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

REALISTIC IMITATION OF THE AREOLA

CORRECT ANATOMY

SOFT COLOR TRANSITIONS

NATURAL 3D EFFECT

PROFESSIONAL PARAMEDICAL EQUIPMENT PMU

NATURAL RECONSTRUCTION OF THE AREOLA COMPLEX

The work must look as realistic, aesthetically pleasing and anatomically harmonious as possible.



TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN THE PARAMEDICAL AREOLA TATTOO TECHNIQUE ON ARTIFICIAL SKIN WITHOUT THE EFFECT OF A FLAT DESIGN, DIRTY TRANSITIONS, AND UNNATURAL COLOR RENDITION.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK:

IT IS ALLOWED TO USE:

SILICONE PRACTICE SKIN для AREOLA TATTOO

SYNTHETIC SKIN для PARAMEDICAL PMU

FLESH-COLORED SOFT LATEX

FLAT SILICONE SKIN WITHOUT RELIEF

MEDICAL PRACTICE SKIN

BEIGE / NUDE / SKIN-TONE LATEX

Allowed:

WORK ONLY ON ONE SIDE OF LATEX

ANY SIZE OF LATEX

PERFORMING ONE OR TWO AREOLAS

CREATING A 3D ILLUSION EFFECT



MAIN:

THE LATEX MUST BE SMOOTH, CLEAN, EVEN AND WITHOUT ANY PRE-APPLIED DESIGN OR PRINTED PATTERN.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
READY-MADE PRINTED-SKETCH FORMS
STENCILS
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
MANUAL DRAWING OF SHADOWS OR VOLUME
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A REALISTIC RECONSTRUCTION OF THE AREOLA.**
- 2. CREATE THE CORRECT ANATOMICAL FORM.**
- 3. CREATE A NATURAL 3D ILLUSION EFFECT.**
- 4. CREATE SOFT COLOR TRANSITIONS.**
- 5. MAINTAIN THE NATURAL DEPTH OF COLOR.**
- 6. CREATE A REALISTIC TEXTURE OF THE AREOLA.**
- 7. AVOID THE EFFECT OF A FLAT DRAWING.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. MAINTAIN NATURAL SHADES.**
- 10. DEMONSTRATE PROFESSIONAL PARAMEDICAL RESULTS.**

IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE. NATURAL AND ANATOMICALLY REALISTIC.



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU/PARAMEDICAL MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PARAMEDICAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL DRAWING OF VOLUME
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of the paramedical PMU equipment, and not the photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

REALISTIC RECONSTRUCTION OF THE AREOLA
NATURAL 3D EFFECT
CORRECT ANATOMY
SOFT COLOR TRANSITIONS
REALISTIC TEXTURE
NATURAL DEPTH OF COLOR
PURE PIGMENT IMPLANTATION
PROFESSIONAL PARAMEDICAL RESULT
AESTHETIC AND ANATOMICALLY HARMONIOUS WORK

The work should not look like this:

flat
too dark
spotted
artificial
overly contrasting
like a regular tattoo



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Anatomy of the areola	Correctness of form and construction	10 points
2	Symmetry	Harmony and balance of form	10 points
3	3D Effect	Realism of volume and depth	10 points
4	Color transitions	Softness and naturalness of the gradient	10 points
5	Color scheme	Correctness of shades and blending	10 points
6	Realism	Naturalness of the result	10 points
7	Texture	Imitation of the natural structure of the areola	10 points
8	Cleanliness of work	No dirt or stains	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- Macro of the central area of the areola,
- Macro of the 3D effect area,
- Video 5–15 seconds without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.



CHECKLIST

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "AREOLA RESTORATION LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of the work area / construction of the areola shape _____

2. Technique of execution / 3D effect / color adaptation _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

CAMOUFLAGE PMU LATEX

(Paramedical PMU / Scar Camouflage / Stretch Marks Camouflage)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-FLEDGED WORK USING PARAMEDICAL CAMOUFLAGE TATTOO TECHNIQUE ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

PROPER COLOR CORRECTION
NATURAL BLENDING EFFECT
SOFT TRANSITIONS OF SHADES
REALISTIC IMITATION OF SKIN
PROFESSIONAL PARAMEDICAL EQUIPMENT PMU
AESTHETIC COVERAGE OF THE DEFECT

The work should look as natural, clean and anatomically harmonious as possible.



TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN THE CAMOUFLAGE PMU TECHNIQUE ON ARTIFICIAL LEATHER WITHOUT CREATING A SPOTTY EFFECT, DIRTY TRANSITIONS, OR UNNATURAL COLOR RENDITION.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK: IT IS ALLOWED TO USE:

SILICONE PRACTICE SKIN FOR PARAMEDICAL PMU
SYNTHETIC SKIN для CAMOUFLAGE TATTOO
FLESH-COLORED SOFT LATEX
FLAT SILICONE SKIN WITHOUT RELIEF
MEDICAL PRACTICE SKIN
BEIGE / NUDE / SKIN-TONE LATEX

Allowed:

WORK ONLY ON ONE SIDE OF LATEX
ANY SIZE OF LATEX
IMITATION SCAR ZONE OR STRETCH MARKS AREA
CREATING A SKIN BLENDING EFFECT

- You can do the work:
- on latex with a ready-made imitation scar;
- on latex with a self-created skin defect (scar, stretch marks, burn, etc.).



MAIN:

THE LATEX MUST BE SMOOTH, CLEAN, EVEN AND WITHOUT ANY PRE-APPLIED DESIGN OR PRINTED PATTERN.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

READY-MADE PRINTED-SKETCH FORMS
STENCILS
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
MANUAL SHADOW DRAWING OR BLENDING EFFECT
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A REALISTIC CAMOUFLAGE CORRECTION.**
- 2. PERFORM CORRECT COLOR ADAPTATION.**
- 3. CREATE A NATURAL BLENDING EFFECT.**
- 4. CREATE SOFT TRANSITIONS OF SHADES.**
- 5. MAINTAIN THE NATURAL SKIN TONE EFFECT.**
- 6. AVOID SHARP EDGES AND BLOTCHINESS.**
- 7. CREATE A HARMONIOUS INTEGRATION OF THE CORRECTION ZONE.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID THE "COVERED TATTOO" EFFECT.**
- 10. DEMONSTRATE PROFESSIONAL PARAMEDICAL RESULTS.**

IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE. NATURAL AND NATURAL WITHOUT THE EFFECT OF DENSE COVERAGE.



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU/PARAMEDICAL MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL CAMOUFLAGE PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL FINISHING OF THE BLENDING EFFECT
TOUCH-UP AFTER THE PROCEDURE

**The main thing: The result should show quality.
camouflage PMU techniques, not photo processing.**



FINAL GOAL OF THE PARTICIPANT:

SHOW:

NATURAL CAMOUFLAGE CORRECTION
HARMONIOUS COLOR ADAPTATION
SOFT TRANSITIONS OF SHADES
NATURAL BLENDING EFFECT
REALISTIC IMITATION OF SKIN
PURE PIGMENT IMPLANTATION
PROFESSIONAL PARAMEDICAL RESULT
AESTHETIC AND ANATOMICALLY HARMONIOUS WORK

The work should not look like this:

- spotted
- too dark
- artificial
- excessively dense
- contrasting
- like a regular tattoo



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Color adaptation	Matching skin tone and blending	10 points
2	Symmetry and harmony	Balance and naturalness correction zone	10 points
3	Blending Effect	Softness of integration into the skin	10 points
4	Color transitions	Smooth and natural gradient	10 points
5	Realism	Naturalness of the camouflage effect	10 points
6	Imitation leather	Natural skin texture effect	10 points
7	Uniformity of work	Homogeneity of pigment implantation	10 points
8	Cleanliness of work	No stains or dirty areas	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and paramedical realism	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- Before photo
- Markup photo
- After photo
- Macro correction zone
- Macro blending area
- Video 5–15 seconds without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.



CHECKLIST

Checklist - must be filled out!

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either print it out and fill it out, or write it by hand yourself.

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NOMINATION: "CAMOUFLAGE PMU LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of the work area / correction area

2. Technique of execution / skin tone adaptation / blending effect _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)

SMP / SCALP LATEX

(Hardware / Scalp Micropigmentation / Density Effect)

The nomination is not divided into categories, 3 prize places



EXERCISE:

THE PARTICIPANT MUST COMPLETE A FULL-SCALE WORK USING THE SCALP MICROPIGMENTATION TECHNIQUE ON LATEX (SYNTHETIC SKIN), DEMONSTRATING:

**CLEAN AND UNIFORM PIXEL
CORRECT IMITATION OF FOLLICLES
NATURAL DENSITY EFFECT
SMOOTH DENSITY DISTRIBUTION
PROFESSIONAL SMP EQUIPMENT**

The work should look as natural, modern and aesthetically pleasing as possible.



TARGET :

DEMONSTRATE A HIGH LEVEL OF PROFICIENCY IN SMP TECHNOLOGY ON ARTIFICIAL LEATHER WITHOUT THE “BLACK SPOTS” EFFECT, CHAOTIC PLACEMENT AND OVERLOAD.



WHAT KIND OF LATEX IS PERMISSIBLE FOR WORK: IT IS ALLOWED TO USE:

SMOOTH SOFT LATEX
SYNTHETIC SKIN FOR PMU/SMP
SILICONE PRACTICE SKIN
FLAT TRAINING SKIN WITHOUT RELIEF
PRACTICE SKIN для SCALP MICROPIGMENTATION
WHITE, BEIGE, OR NUDE LATEX

Allowed:

WORK ONLY ON ONE SIDE OF LATEX
ANY SIZE OF LATEX
PERFORMING ANY TYPE OF SCALP ZONE
CREATING A DENSITY EFFECT OR FOLLICLE PATTERN



MAIN:

THE LATEX SHOULD BE SMOOTH AND CLEAN.



PROHIBITED FROM PERFORMING WORK (DISQUALIFICATION):

3D LATEX
PRE-MADE MARKINGS
PRE-ADDED PIGMENT
AI PHOTO PROCESSING
RETOUCH
BLUR
SMOOTHING
BEAUTY FILTERS
WATERMARK
COLLAGES
EXCESSIVE SHINE OF VASELINE
MANUAL DRAWING OF POINTS
STICKERS AND ADDITIONAL DECORATIVE ELEMENTS



WHAT A PARTICIPANT MUST DO

MANDATORY TASK:

THE PARTICIPANT MUST:

- 1. CREATE A NATURAL IMITATION OF FOLLICLES.**
- 2. PERFORM A UNIFORM DENSITY EFFECT.**
- 3. MAINTAIN CORRECT SPACING BETWEEN DOTS.**
- 4. CREATE A CLEAN AND NEAT PIXEL PATTERN.**
- 5. PERFORM A SMOOTH DENSITY DISTRIBUTION.**
- 6. AVOID OVERSATURATION AND “BLACK SPOTS”.**
- 7. PRESERVE THE NATURALNESS OF THE DRAWING.**
- 8. DEMONSTRATE CLEANLINESS OF WORK.**
- 9. AVOID CHAOTIC PLACEMENT OF POINTS.**
- 10. DEMONSTRATE A MODERN COMMERCIAL RESULT.**

**IMPORTANT: THE FINAL WORK SHOULD LOOK AS GOOD AS POSSIBLE.
REALISTIC AND NATURAL WITHOUT TATTOO EFFECT.**



WHAT CAN BE USED:

PERMITTED MATERIALS: ALLOWED:

ANY PROFESSIONAL PMU/SMP MACHINES
CARTRIDGES OF ANY CONFIGURATION
PROFESSIONAL PIGMENTS
RULER/THREAD FOR CONSTRUCTION
MARKING PENCIL
WHITE MAPPING PENCIL
DISPOSABLE MATERIALS
RING CUPS
VASELINE IN MINIMAL QUANTITY

The main thing: Materials must be professional and safe.



WHAT NOT TO USE:

DISQUALIFICATION:

STENCIL FORMS
READY-MADE TEMPLATES
PRE-PRINTED SKETCHES
EDITED PHOTOS
FACETUNE
AI ENHANCEMENT
EXCESSIVE GLOSS
FILTERS
HDR PROCESSING
SHARPENING
MANUAL DRAWING OF POINTS
TOUCH-UP AFTER THE PROCEDURE

The main thing: The result should show the quality of the SMP techniques, not photo processing.



FINAL GOAL OF THE PARTICIPANT:

SHOW:

NATURAL DENSITY EFFECT
CORRECT DISTRIBUTION OF POINTS
PURE PIXEL PATTERN
NATURAL IMITATION OF FOLLICLES
CORRECT SPACING
UNIFORM SATURATION
SMOOTH DENSITY DISTRIBUTION
PROFESSIONAL PIGMENT IMPLANTATION
AESTHETIC AND REALISTIC RESULT

The work should not look like this:

too dark
spotted
chaotic
overloaded
"marker"
like a regular tattoo



EVALUATION CRITERIA

Nº	Criteria	What is being assessed	Maximum rating
1	Scalp zone architecture	Correct construction of the scalp area	10 points
2	Symmetry density	Uniformity of density distribution	10 points
3	Dot size	Pixel uniformity and accuracy	10 points
4	Spacing	Correct distance between dots	10 points
5	Density Effect	Naturalness of the density effect	10 points
6	Density gradient	Smoothness of saturation distribution	10 points
7	Realism	Imitation of natural follicles	10 points
8	Cleanliness of work	No spots or chaotic areas	10 points
9	Technical execution	Machine control, depth, consistency	10 points
10	General impression	Aesthetics and commercial type of work	10 points
TOTAL:			100 points



LIST OF REQUIRED PHOTOS AND VIDEOS

REQUIRED PHOTOS:

- "BEFORE" photo,
- Photo of the layout
- "AFTER" photo,
- macro of the central scalp zone,
- macro of the density area,
- video 5–15 seconds without filters

PHOTO REQUIREMENTS:

NEUTRAL BACKGROUND
THE SAME LIGHTING
NO FILTERS
WITHOUT PROCESSING
WITHOUT BLURRING
PHOTOS MUST BE CLEAR
THE WORK MUST BE VISIBLE IN ITS ENTIRETY.



REASONS FOR DISQUALIFICATION

USING 3D LATEX
RETOUCH
AI ENHANCEMENT
SOMEONE ELSE'S WORK
PRE-DONE WORK
NON-COMPLIANCE WITH PHOTO FORMAT
LACK OF MANDATORY VIDEO
USING STENCIL
CONCEALMENT OF DEFECTS BY HIGHLIGHTS OR PROCESSING.

Checklist - must be filled out!

Without a completed checklist, work will not be accepted.

You can:

fill out electronically;

either print it out and fill it out, or write it by hand yourself.

A checklist will be sent to each participant by the organizer after registration.

NOMINATION: "SMP / SCALP LATEX"

Participant Number _____

Job Number _____

Category _____

1. Description of the work area / correction area _____

2. Technique / density effect / pixel pattern _____

3. Materials used

(pigments, pigment numbers, mixes, apparatus, needle)

4. Notes (optional)
